

W

Emma
Corrin



Pop
Goes
the
World

ELLE

WWW.ELLE.RU

СЕНТЯБРЬ 2021

БИЗНЕС-МОДЕЛЬ
**КАЙЛИ
ДЖЕННЕР**
25(5) МИЛЛИОНОВ
ФОЛЛОВЕРОВ

ELLE 25
ИГРА
НА ПОВЫШЕНИЕ

**НОВОЕ ВРЕМЯ —
НОВЫЙ БИЗНЕС**

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СЕНТЯБРЬ 2021

ELLE 25
ИГРА
НА ПОВЫШЕНИЕ

БИЗНЕС-МОДЕЛЬ
**КАЙЛИ
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25(5) МИЛЛИОНОВ
ФОЛЛОВЕРОВ

**НОВОЕ ВРЕМЯ —
НОВЫЙ БИЗНЕС**



► 1 settembre 2021

PRADA



PRADA
ITALY - VOGUE ITALIA - 9/1/2021 - Num.: 852 - Pag.: COVER2
Frequency: monthly - Circulation: 115892





► 1 settembre 2021

PRADA



PRADA

ITALY - VOGUE ITALIA - 9/1/2021 - Num.: 852 - Pag.: COVER3
Frequency: monthly - Circulation: 115892

VOGUE

ITALIA



*anne collier
with
the estate
of
luigi ghirri*





► 1 settembre 2021

PRADA



PRADA
ITALY - VOGUE ITALIA - 9/1/2021 - Num.: 852 - Pag.: COVER7
Frequency: monthly - Circulation: 115892



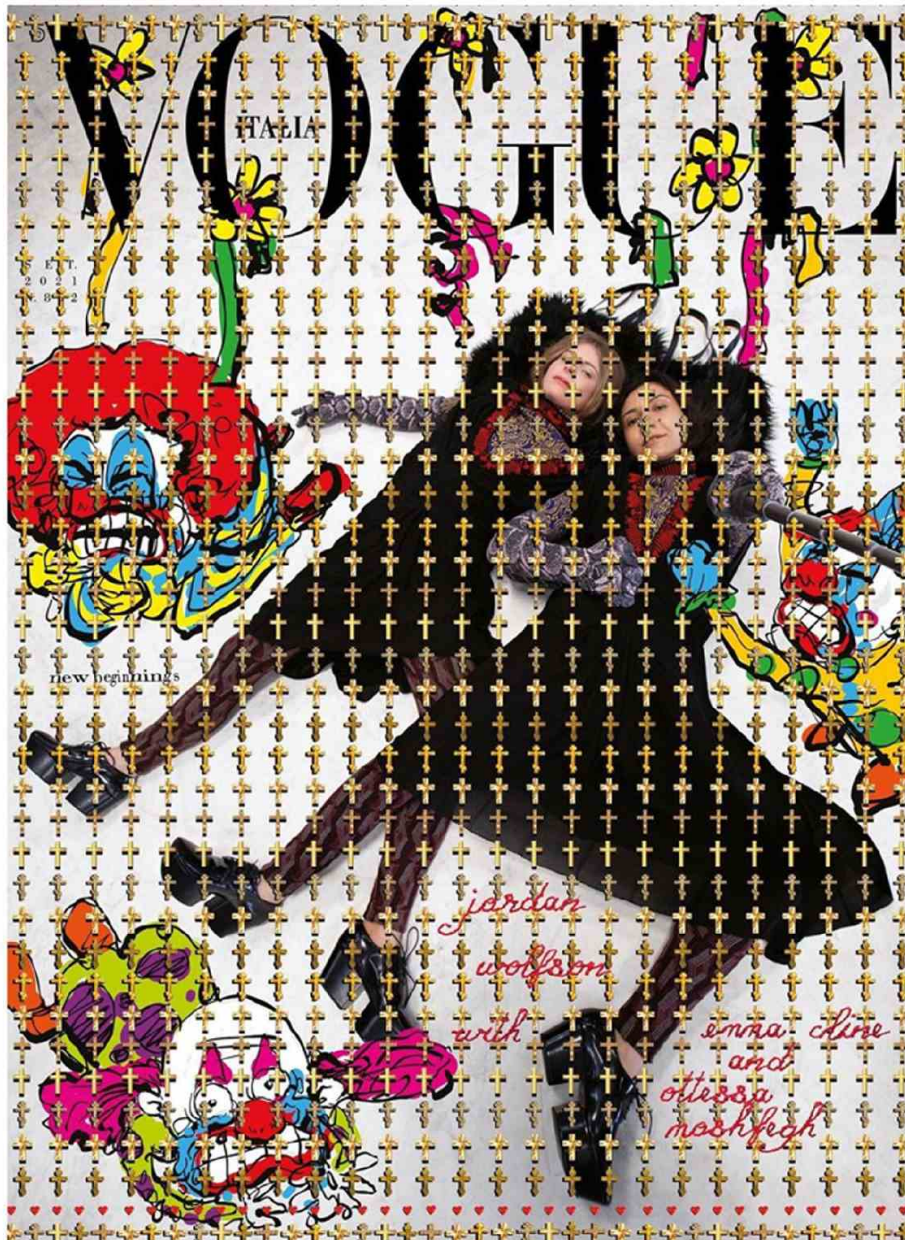


► 1 settembre 2021

PRADA



PRADA
ITALY - VOGUE ITALIA - 9/1/2021 - Num.: 852 - Pag.: COVER8
Frequency: monthly - Circulation: 115892





► 1 settembre 2021

PRADA



PRADA

ITALY - VOGUE ITALIA - 9/1/2021 - Num.: 852 - Pag.: 1
Frequency: monthly - Circulation: 115892



VOGUE

ITALIA

S E T.
2 0 2 1
N. 8 5 2
€ 5 , 0 0



new
beginnings

michelangelo pistoletto





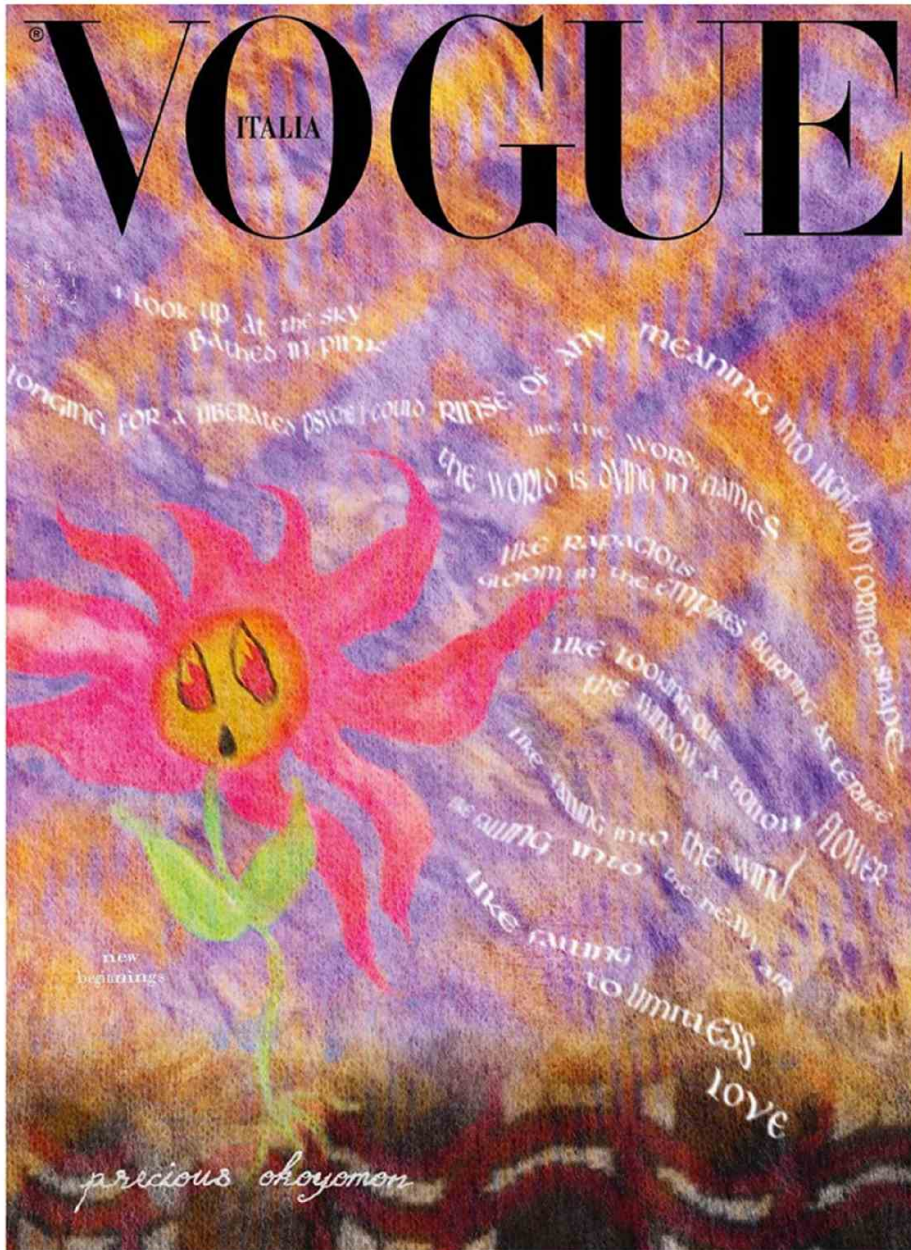
► 1 settembre 2021

PRADA



PRADA

ITALY - VOGUE ITALIA - 9/1/2021 - Num.: 852 - Pag.: COVER4
Frequency: monthly - Circulation: 115892





► 1 settembre 2021

PRADA



PRADA
ITALY - VOGUE ITALIA - 9/1/2021 - Num.: 852 - Pag.: COVER6
Frequency: monthly - Circulation: 115892



Pop

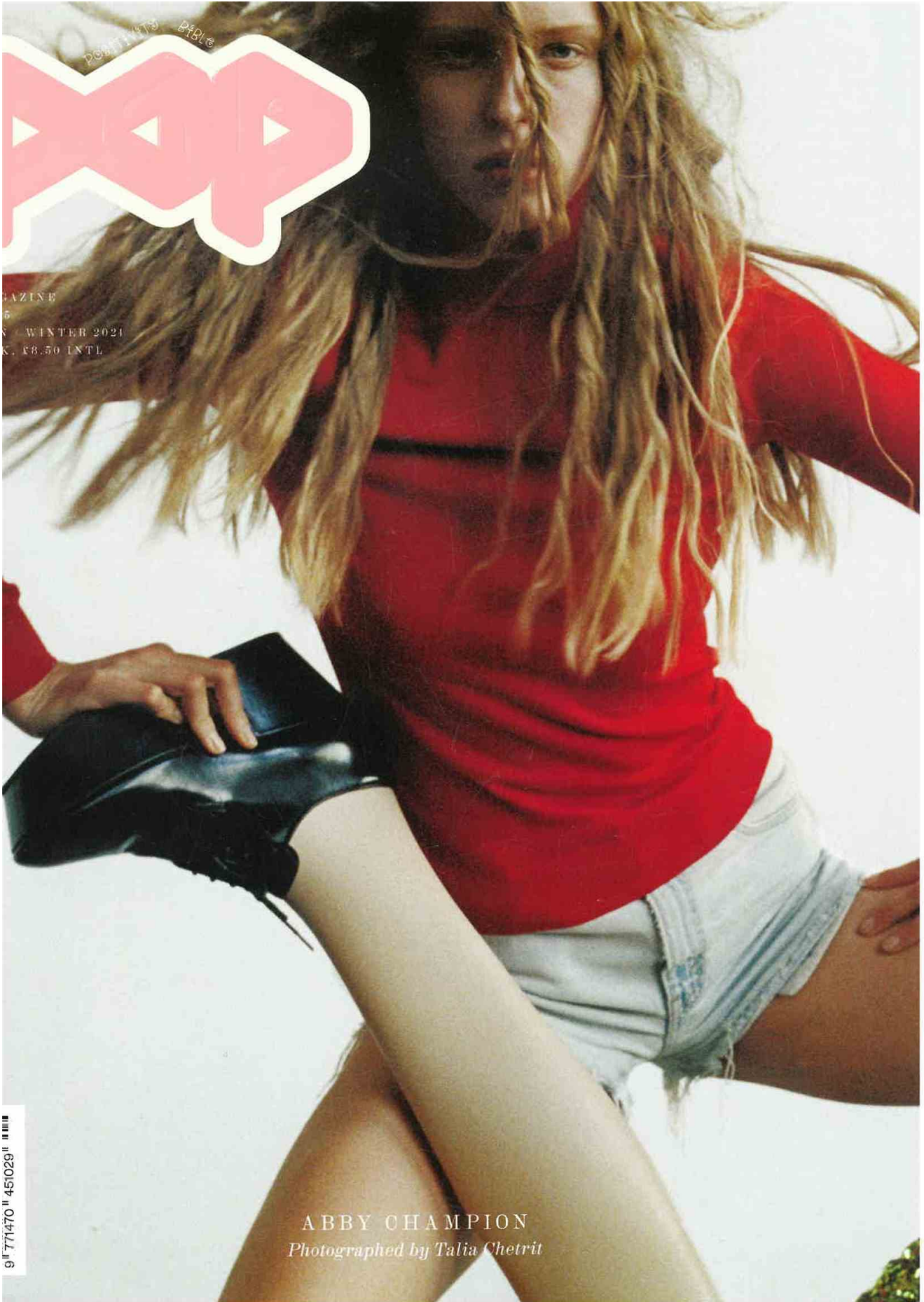
PAESE :Regno unito

PAGINE :1

SUPERFICIE :198 %



► 1 settembre 2021



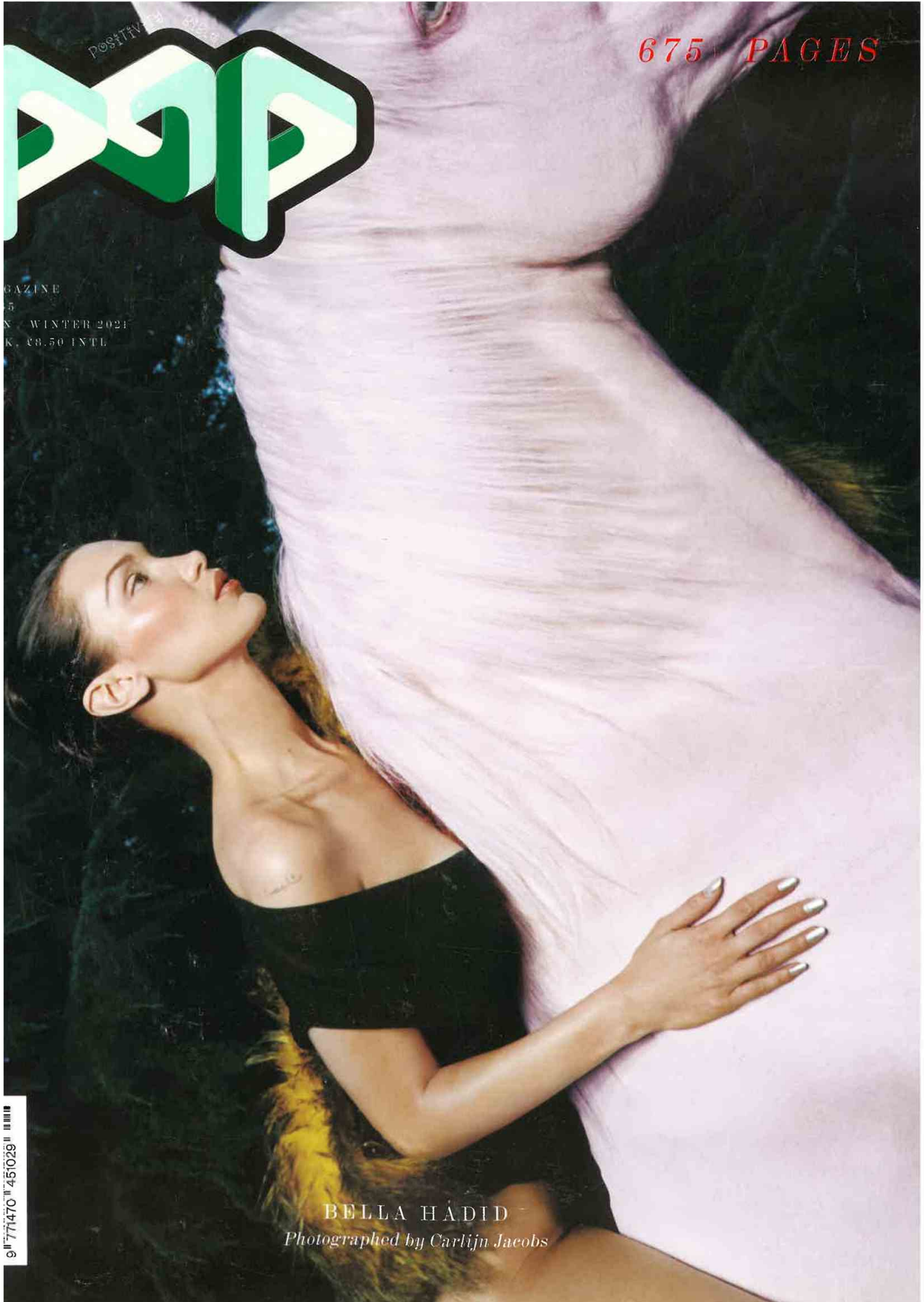
POP

MAGAZINE
5
WINTER 2021
K. £8.50 INTL

9 771470 451029

ABBY CHAMPION
Photographed by Talia Chetrit





Positiv

675 PAGES

GAZINE
5
N. WINTER 2021
K. €8.50 INTL

BELLA HADID
Photographed by Carlijn Jacobs

9 11 771470 451029





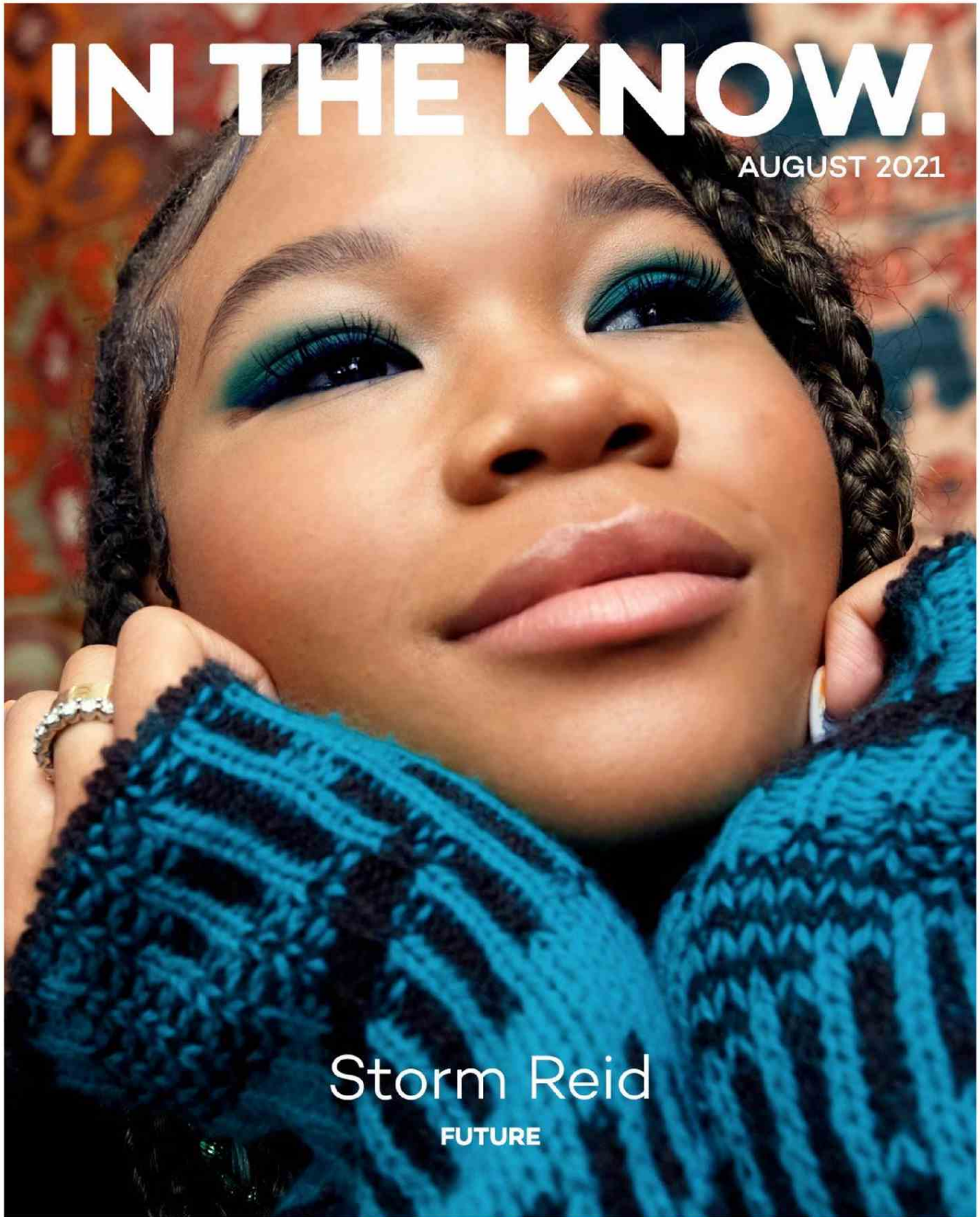
Glass

PAESE :Cina
PAGINE :1
SUPERFICIE :0 %



► 1 settembre 2021 - Edizione China





USA – IN THE KNOW – PRADA – AUGUST 2021





STATI UNITI - WSJ JOURNAL - PRADA COVER AMANDA GORMAN - FW21



BRASILE - HARPER'S BAZAAR - PRADA COVER - 01.08.21

PAESE :Messico
PAGINE :1
SUPERFICIE :100 %

Officiel - Mexico [

► 1 settembre 2021



MESSICO - L'OFFICIEL - PRADA COVER - 01.09.21



Tutti i diritti riservati



► 1 ottobre 2021



CZ - ELLE - PRADA COVER - 01.10.21



PAESE :Paesi bassi

DIFFUSIONE :(22500)

PAGINE :1

SUPERFICIE :90 %

Vogue (NL)

► 1 luglio 2021



OLANDA - VOGUE - PRADA - 01.07.21



Tutti i diritti riservati

Elle (Belgium NI)

► 8 settembre 2021

PAESE :Belgio
PAGINE :1
SUPERFICIE :0 %
PERIODICITÀ :Mensile□□



SEPT E M B E R - 2 0 2 1
N E D E R L A N D

STIJLICOON
IRIS APFEL
WORDT
100

TREND REPORT
HERFST/WINTER 21/22

VIER
DE
MODE

INTERVIEW
ZANGERES
TABITHA
*'Ik pleit voor
imperfectie'*

Dit seizoen pakken we uit met
VOLUME, **KLEUR** en POWERPRINTS

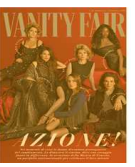
AP 8 715257 200555 00921
ADVIESPRIJS
€4,99





► 1 ottobre 2021





n. 36 Settimanale - 8 Settembre 2021

VANITY FAIR



Nei momenti di crisi le donne diventano protagoniste del cambiamento. Lo dimostra il cinema, dove con coraggio fanno la differenza. In occasione della Mostra di Venezia, un portfolio internazionale per celebrare il loro talento





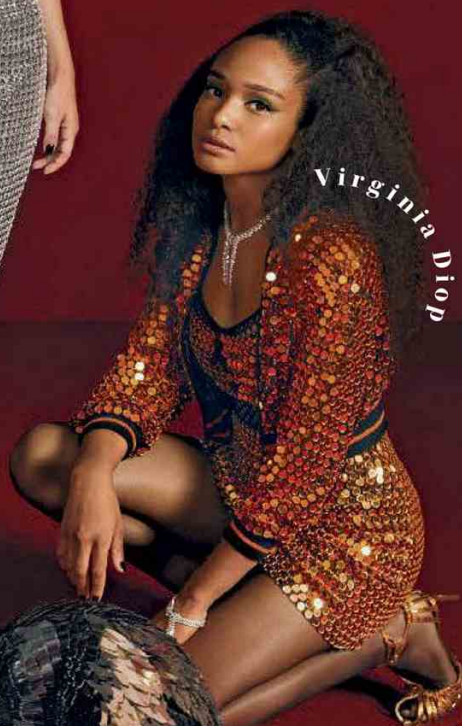
► 8 settembre 2021

«Non so nemmeno se sono un'attrice, una grande attrice o una grande artista. Non so se sono capace di recitare. Ho dentro di me tante figure, tante donne, duemila donne. Ho solo bisogno di incontrarle. Devono essere vere, ecco tutto»

Anna Magnani



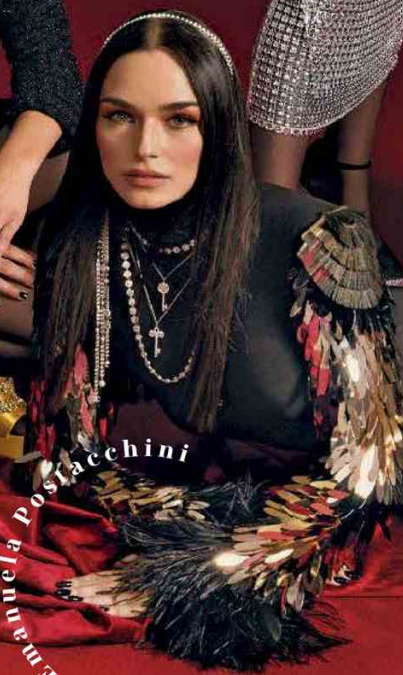
Beatrice Bruschi



Virginia Diop



Angela Fontana

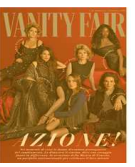


Emanuela Postacchini

PER LA PRIMA VOLTA INSIEME

Le edizioni di *Vanity Fair* Italia, Francia e Spagna si uniscono per raccontare la rivoluzione femminile tra grande e piccolo schermo.





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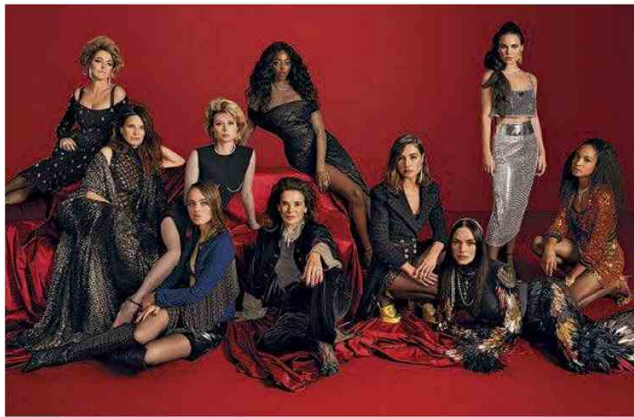
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 Con i talebani a Kabul ha vinto il Pakistan
di Daniele Raineri

COPERTINA

Azione!

Da sinistra: Claudia Gerini, 49 anni, Valentina Cervi, 45, Euridice Axen, 41, Matilde Gioli, 32, Lina Sastri, 67, Daniela Scattolin, 27, Angela Fontana, 24, Emanuela Postacchini, 30, Beatrice Bruschi, 24, Virginia Diop, 23, fotografate da **Joseph Cardo**



Claudia Gerini: tubino, **Dolce&Gabbana**. Orecchini e anello, **Crivelli**. Valentina Cervi: cappa e top, **Valentino**. Euridice Axen: abito, **Versace**. Orecchini, **Tiffany & Co**. Matilde Gioli: giacca, **Saint Laurent** by **Anthony Vaccarello**. Anello, **Cartier**. Collant, **Calzedonia**. Stivali, **Louboutin**. Lina Sastri: bolero, gilet e pantaloni, **Giorgio Armani**. Collier e anello, **Crivelli**. Daniela Scattolin: abito, **Vivienne Westwood**. Top, **Simone Marulli**. Anello, **Crivelli**. Angela Fontana: tailleur, **Chanel**. Orecchini, **Crivelli**. Platform, **Giannico**. Emanuela Postacchini: Completo, **Alberta Ferretti**. Collane, **Tiffany & Co**. Beatrice Bruschi: top e gonna a rete, **Prada**. Orecchino e collana, **Chopard**. Virginia Diop: giacca, top e gonna, **Dior**. Gioielli, **Cartier**. Fashion editor Gaia Frascini. Make-up Nicoletta Pinna@Simone Belli Agency. Hair Franco Curletto & Gaja Curletto. Manicure Lavinia Ferretti, Lucrezia Moles, Emanuela Palella@Gamax.

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Joseph Cardo



GQ Middle East

► 1 luglio 2021



MIDDLE EAST EDITION

ISSN 2617-1988



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Voices of the Kingdom





► 1 settembre 2021

PRADA



PRADA

ITALY - VOGUE ITALIA - 9/1/2021 - Num.: 852 - Pag.: 270
Frequency: monthly - Circulation: 115892





l'émoi du mois ¹³¹



Photographe
Thomas Lagrange.
Réalisation
Morgane Bedel.
Cuissardes en jacquard,
Prada.





► 1 settembre 2021

PRADA



PRADA

ITALY - VOGUE ITALIA - 9/1/2021 - Num.: 852 - Pag.: 237
Frequency: monthly - Circulation: 115892



Portrait (Gallery)

Faces painted by:
Tschabalala Self







► 1 ottobre 2021





► 1 ottobre 2021

GRAPHIC COMBO

Cardigan in lana shetland,
polo in mohair,
gonna in drap double,
borsa in maglia
jacquard e cuissardes in
nappa. Tutto Prada.





► 1 ottobre 2021



Accostamenti imprevedibili: l'abito in maglia lavorata a maxi paillettes è profilato con un motivo jacquard, ripreso anche sulla stola in eco fur doppiata in lana, tutto Prada. Cerchio con perle, PURELEI. Orecchino con uccellino, Dior.





► 1 ottobre 2021







PRADA



PRADA
ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 67
Frequency: six-monthly - Circulation: 49000



PRADA



PRADA
ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 77
Frequency: six-monthly - Circulation: 49000



PRADA



PRADA
ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 78
Frequency: six-monthly - Circulation: 49000





PRADA
ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 79
Frequency: six-monthly - Circulation: 49000

THE YOUNG AND THE RESTLESS

Photography BELLA NEWMAN
Fashion AMY MACH

PRADA



PRADA
ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 90
Frequency: six-monthly - Circulation: 49000





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ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 91
Frequency: six-monthly - Circulation: 49000



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ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 106
Frequency: six-monthly - Circulation: 49000



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ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 215
Frequency: six-monthly - Circulation: 49000



PRADA



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ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 242
Frequency: six-monthly - Circulation: 49000



Full look PRADA.

PRADA



PRADA
ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 306
Frequency: six-monthly - Circulation: 49000



PRADA



PRADA
ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 315
Frequency: six-monthly - Circulation: 49000



Look CHANEL, shoes PRADA.

PRADA



PRADA

ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 329

Frequency: six-monthly - Circulation: 49000



Look PRADA, shoes MANOLO BLAHNIK.

PRADA



PRADA
ITALY - MUSE - 9/1/2021 - Num.: 58 - Pag.: 353
Frequency: six-monthly - Circulation: 49000





PRADA
ITALY - L'OFFICIEL ITALIA - 9/1/2021 - Num.: 39 - Pag.: 333
Frequency: quarterly - Circulation: 90000

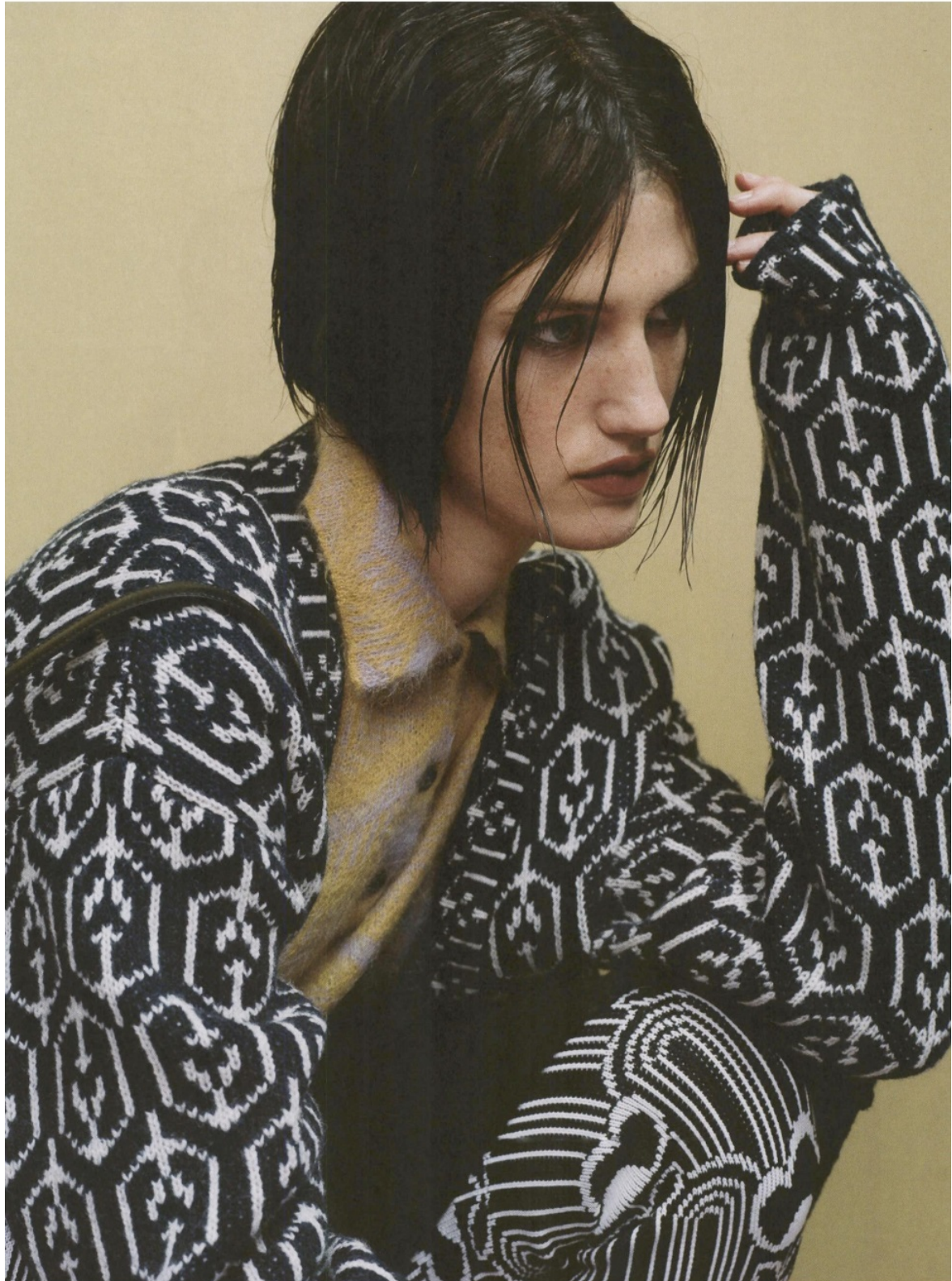


IN QUESTA PAGINA—Cappotto doppiopetto di paillettes, borsa "Prada Cleo" di knit jacquard, PRADA.
NELLA PAGINA ACCANTO—Lunga mantella oversize di jersey lucido e seta, camicia di seta stampata e stivaletti di pelle, LOUIS VUITTON.

PRADA



PRADA
ITALY - L'OFFICIEL ITALIA - 9/1/2021 - Num.: 39 - Pag.: 301
Frequency: quarterly - Circulation: 90000





PRADA

ITALY - L'OFFICIEL ITALIA - 9/1/2021 - Num.: 39 - Pag.: 173

Frequency: quarterly - Circulation: 90000



NELLE PAGINE PRECEDENTI—Spolverino e pantaloni di organza, LAUREN PERRIN; cappotto trapuntato, GMBH; pantaloni, KAUSHIK VELENDRA; abito, VERSACE.
IN QUESTA PAGINA—Jumpsuit e scarpe, PRADA; camicia, DIOR.

NELLA PAGINA ACCANTO—Maglia e cuffia di mohair, pantaloni di nylon e scarpe di Aspen, MIU MIU.

MODELS: May Bell @ ELITE LONDON; Jago Burnett e Jack Glover @ SELECT MODEL MANAGEMENT; James @ NEXT MODEL MANAGEMENT; George @ SUPA MODEL MANAGEMENT; HAIR: Declan Sheils @ PREMIER HAIR AND MAKE UP; MAKE UP: Mata Mariëlle using @ MAC COSMETICS & GIVENCHY BEAUTY; MANICURE: Jennie Nippard using @ CHANEL; SET DESIGNER: Ash Halliburton @ SELFISH STUDIO; CASTING: Dean Goodman @ THE GOODMAN CREATIVE; PRODUCTION: Truro Productions; PHOTO ASSISTANT: Dawn Marie Jones; HAIR ASSISTANT: Becca O'Neill; MAKE UP ASSISTANT: Tahiya Ali; STYLING ASSISTANTS: Giulia Bandioli; studio: Street Studios, London.

PRADA



PRADA

ITALY - L'OFFICIEL ITALIA - 9/1/2021 - Num.: 39 - Pag.: 107

Frequency: quarterly - Circulation: 90000



marieclaire

PAESE :Italia
PAGINE :1
SUPERFICIE :194 %

DIFFUSIONE :(220000)

► 1 ottobre 2021



marieclaire

PAESE :Italia
PAGINE :100
SUPERFICIE :98 %

DIFFUSIONE :(220000)

► 1 ottobre 2021



Moda

E NELL'ARIA

Vivere i contrasti per generare reazioni. Ogni immagine è uno stato d'animo: tarocchi come accessori e voglia di neve a ogni ora. Il punk diventa elegante, persino comodo. Cercando l'autenticità più personale ci si riscopre eccentriche e minimali. La sorpresa sei tu.

BOMBER DI NYLON CON INTERNI IN TESSUTO JACQUARD E TUTA COLLO ALTO IN VISCOSA JACQUARD, **PRADA**.
STIVALI DI VERNICE, **GIUSEPPE ZANOTTI**.

DAVID BELLEMERE



D

la Repubblica delle Donne

PAESE :Italia

PAGINE :88

SUPERFICIE :0 %

PERIODICITÀ :Settimanale □□

DIFFUSIONE :(860000)

DIA BOCCIA

► 11 settembre 2021

Lunghi guanti di pelle con portamonete applicato e borsa con paillettes all'over, Prada.



Tutti i diritti riservati





Abito in sablé
e jacquard
e orecchini
con logo PRADA.





► 15 settembre 2021

MODA

VANITY FAIR



Borsa *Signaux*
in tessuto
jacquard con
tracolla di
pelle, abito con
paillettes, maxi
stola e guanti
di lana, **Prada**.

foto ALBERTO ZANETTI

Si ringrazia edicola Suardi, piazza XXIV Maggio, Milano



PRADA

ITALY - D REPUBBLICA - 9/18/2021 - Num.: 1256 - Pag.: 139

Stylist: Roberta Rusconi - Frequency: weekly - Circulation: 192002



Pagina accanto. Giaccone di tessuto tecnico bicolor con tasconi, **Louis Vuitton**.

Bomber oversize di nylon riciclato e stivali alti di maglia jacquard, **Prada**.



PRADA

ITALY - IO DONNA - 9/18/2021 - Num.: 38 - Pag.: 116

Stylist: Ulrike Lang - Frequency: weekly - Circulation: 282975

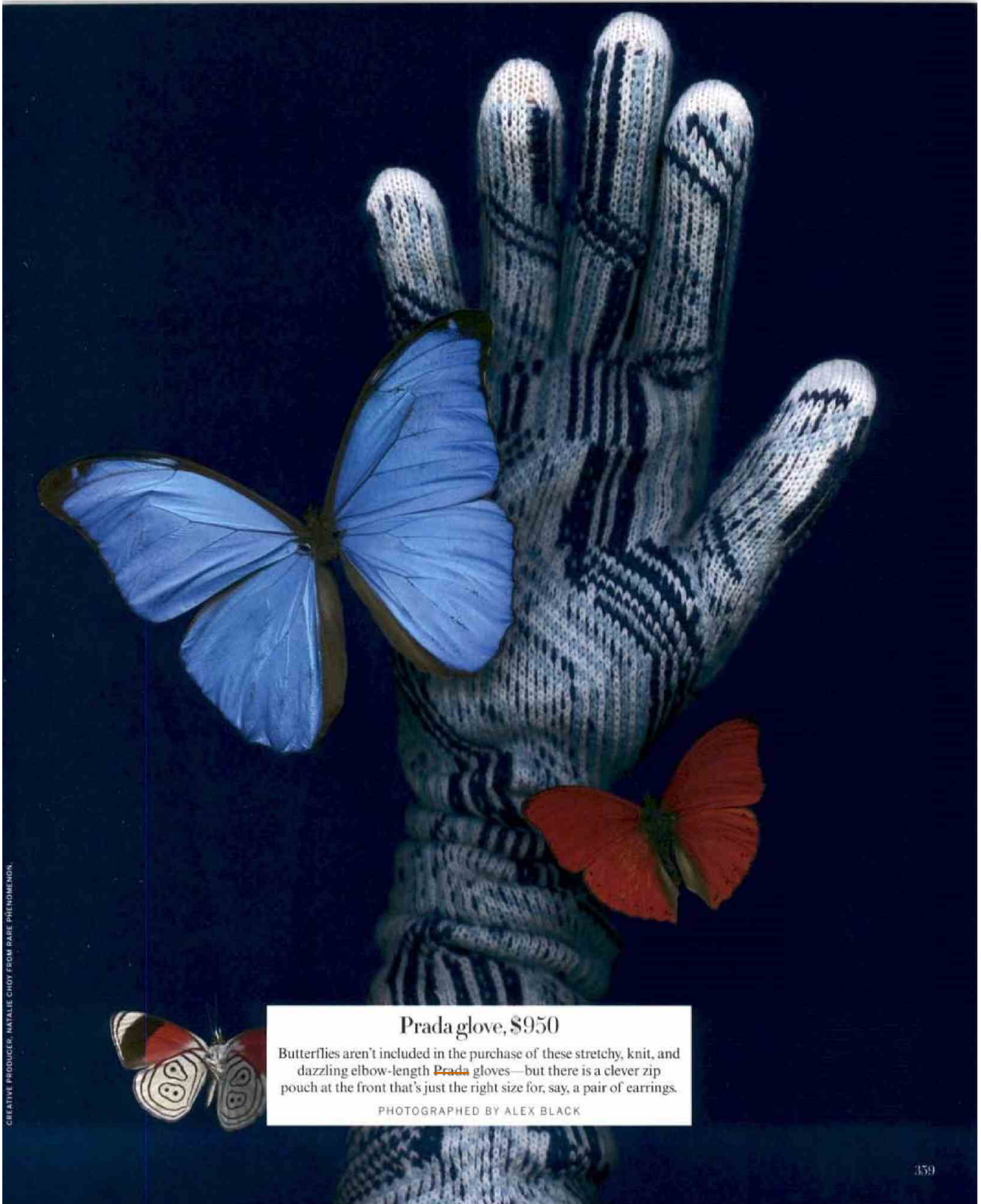


Bomber

Bomber in Re-nylon,
polo in lana
mohair, jumpsuit
in lana extrafine,
gonna gessata
e stringate in pelle
spazzolata PRADA.



► 1 settembre 2021



CREATIVE PRODUCER: NATALIE CHOY FROM RARE PHOTOMEDIA

Prada glove, \$950
Butterflies aren't included in the purchase of these stretchy, knit, and dazzling elbow-length **Prada** gloves—but there is a clever zip pouch at the front that's just the right size for, say, a pair of earrings.
PHOTOGRAPHED BY ALEX BLACK

359





► 1 settembre 2021



THIS IS FASHION BY THE NUMBERS ON AN EPIC SCALE: 35 THRILLING LOOKS—FROM REIMAGINED LEATHER TO BEYOND-BOLD SPINS ON KNITWEAR—WORN BY 14 MODELS IN A COLLABORATION ACROSS ALL 27 OF OUR EDITIONS AROUND THE WORLD. PHOTOGRAPHED BY DANIEL JACKSON.

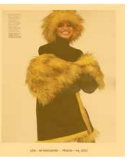
MORE IS MORE! モア・イズ・モア M





By the end of this year, Prada will make all of its nylon pieces—a fixture of the brand—out of infinitely recyclable ECONYL yarn, spun from ocean plastic, fishing nets, old carpets, and industrial waste. The Italian house has been fur-free since the spring 2020 season. Amandine Guhard wears a Prada jacket with detachable hood (worn as hat), long johns, and boots.





Prada boo

USA – W MAGAZINE – PRADA – V4, 2021





Prada jumpsuit and shoes;
Jo Miller Studio x James
Kelly hat; Cartier earring.

USA – W MAGAZINE – PRADA – V4, 2021





Prada coat.

Hair by Esther Langham at Art + Commerce; makeup by Sally Branka for Chanel Les Beiges at LGA Management; manicure by Naomi Yasuda for Chanel Le Vernis at MIA + Group. Set design by Griffin Stoddard at MHS Artists.

USA – W MAGAZINE – PRADA – V4, 2021





USA – W MAGAZINE – PRADA – V4, 2021





Prada stole,
dress, gloves,
and shoes.

USA – W MAGAZINE – PRADA – V4, 2021





► 1 ottobre 2021

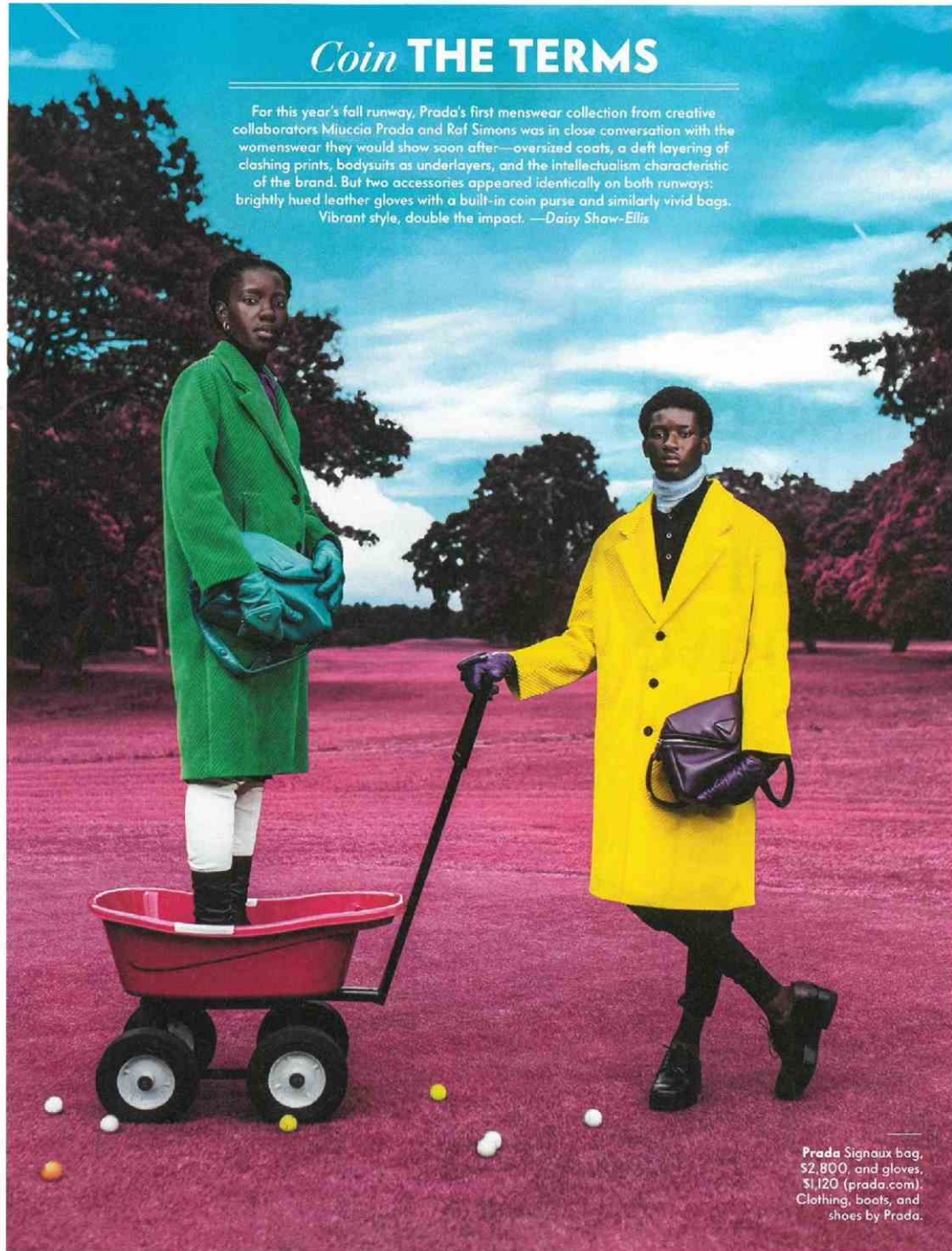


CAN – FASHION MAGAZINE – PRADA – OCTOBER 2021



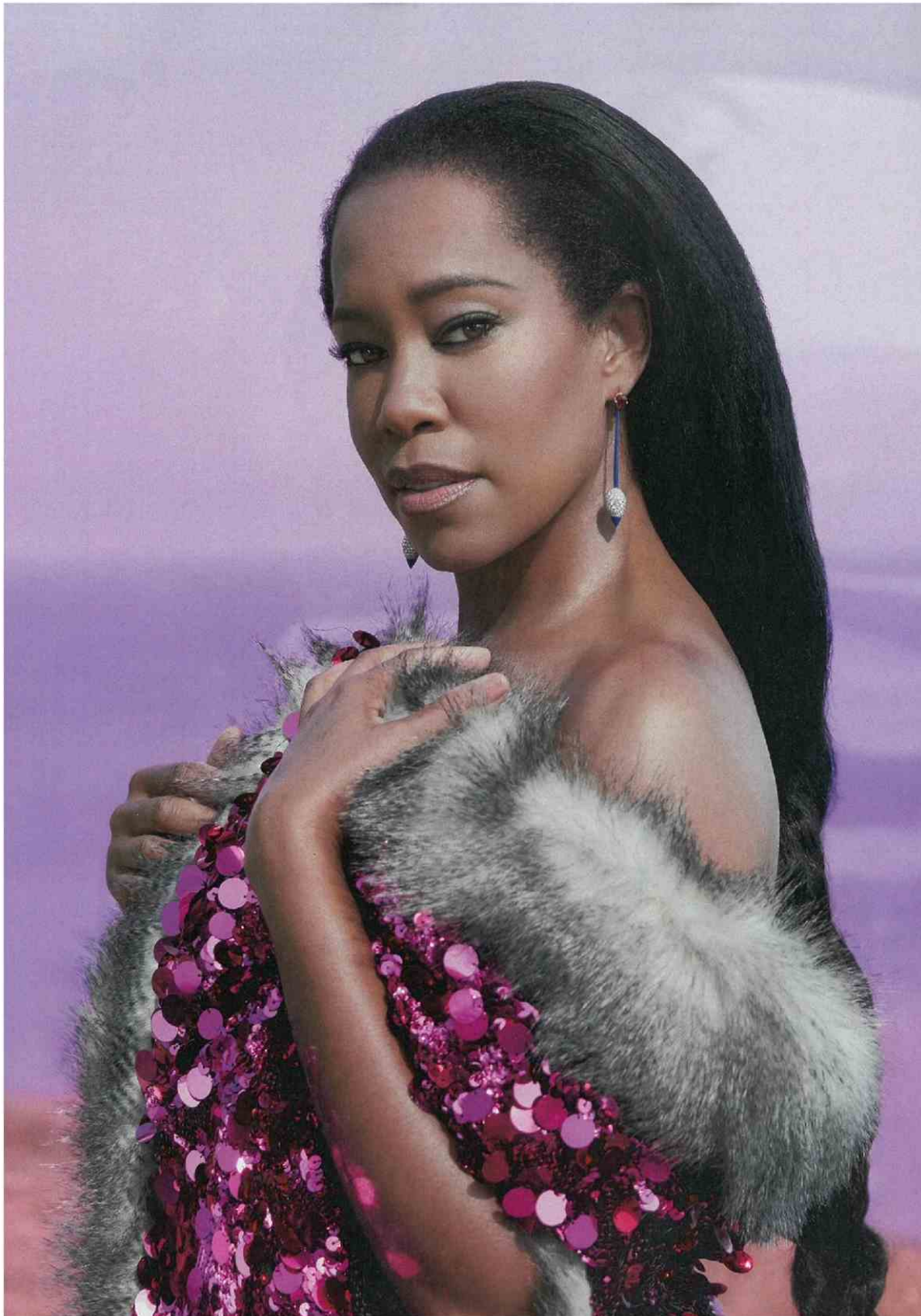


Vanities / The Gallery





► 1 ottobre 2021



USA – VANITY FAIR – PRADA – OCTOBER 2021





Accessories

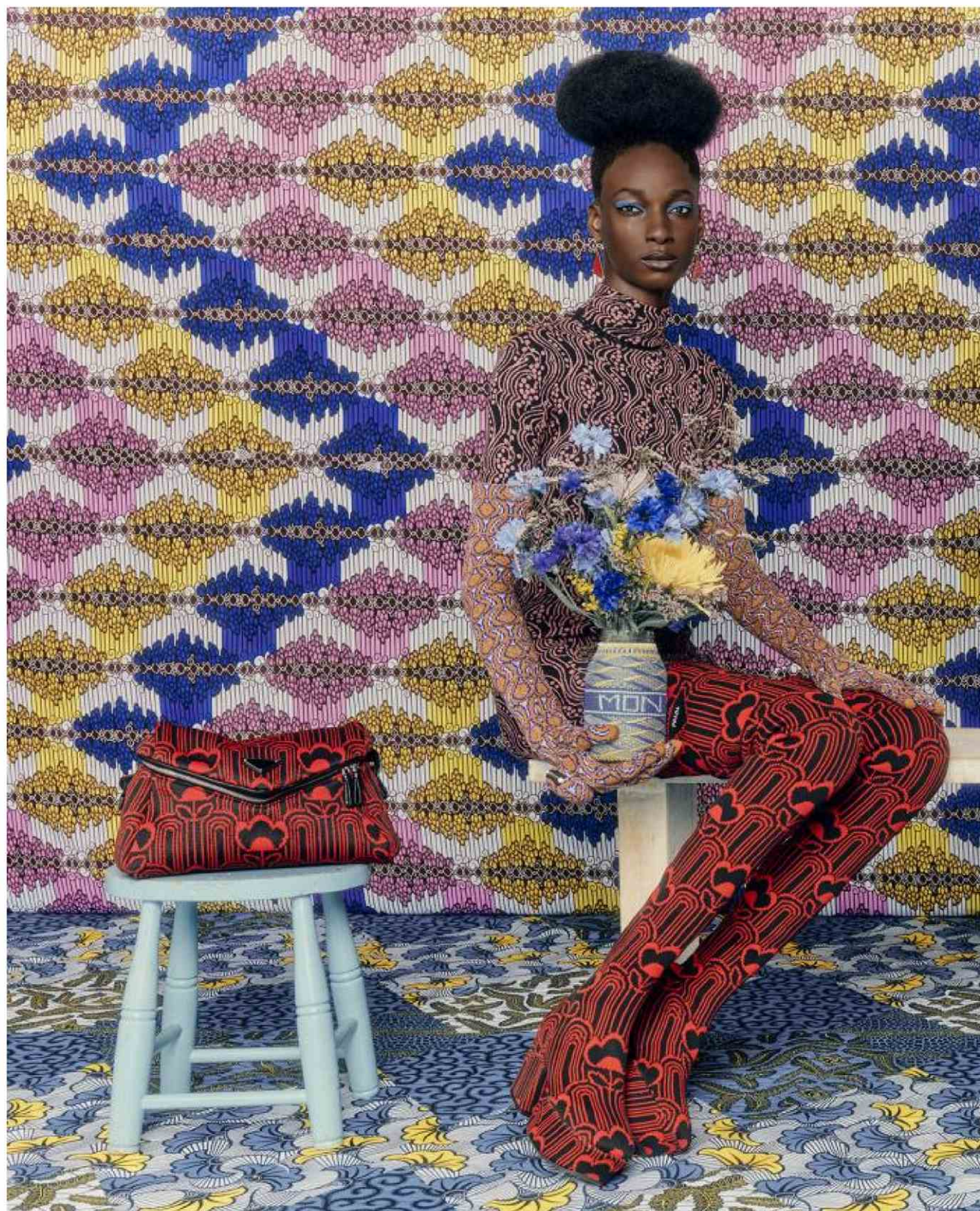


Handbag, PRADA, \$2,150, prada.com.





► 1 settembre 2021



USA – ELLE – PRADA – SEPTEMBER 2021





ELLE *style*

WHAT TO WEAR & HOW TO WEAR IT

Jumpsuit, £1,800,
and boots, £1,300,
both PRADA

BACK *to the* FUTURE

NOSTALGIA AND INNOVATION COME TOGETHER
AS DESIGNERS REINVENT CLASSIC PRINTS AND PIECES

Photography
LARA
ANGELIL
Styling
GEORGIA
MEDLEY



► 1 settembre 2021



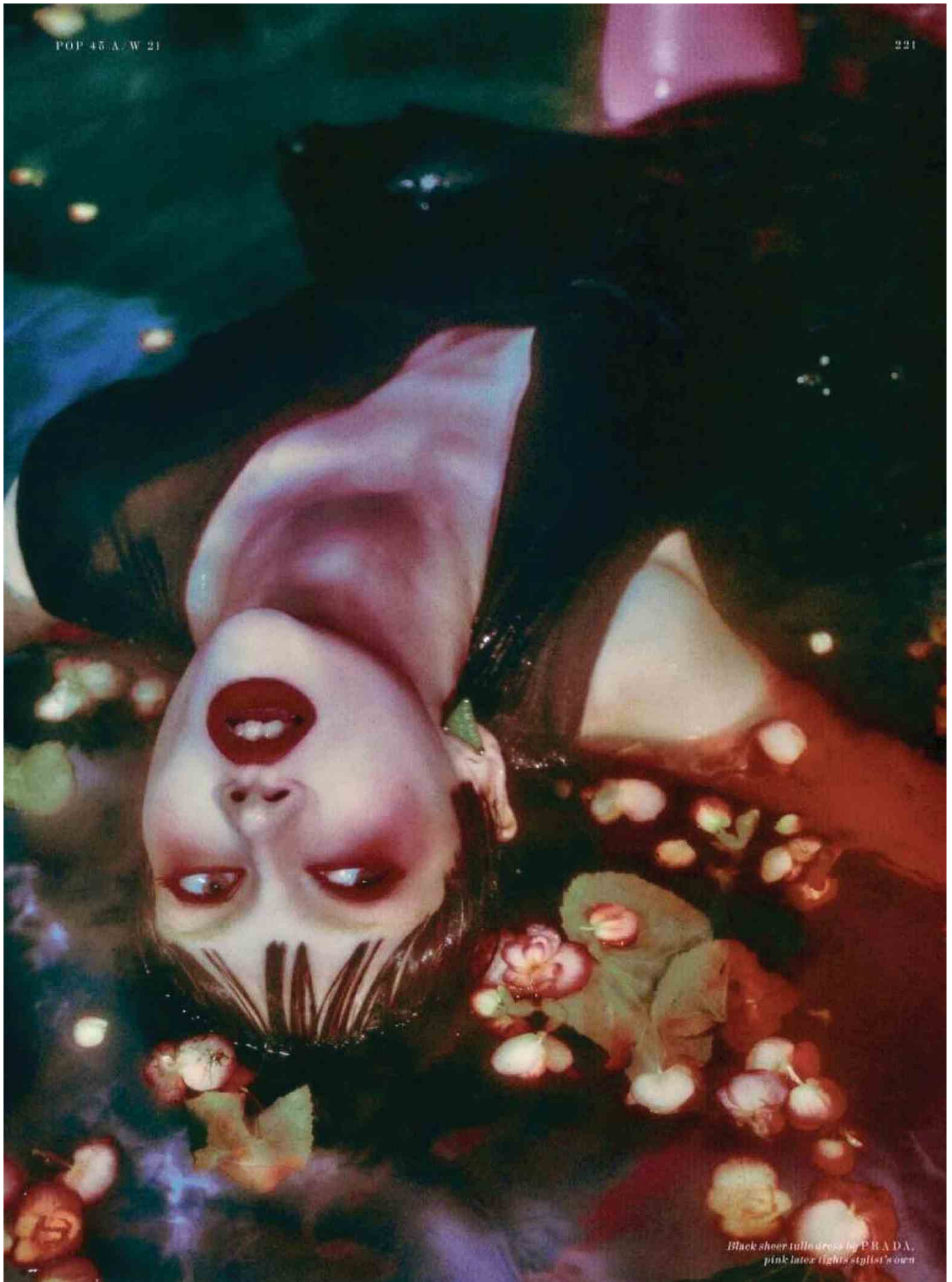


Black & mint sable & jacquard knit jumpsuit & purple nappa leather gloves both by PRADA





► 1 settembre 2021



POP 45 A/W 21

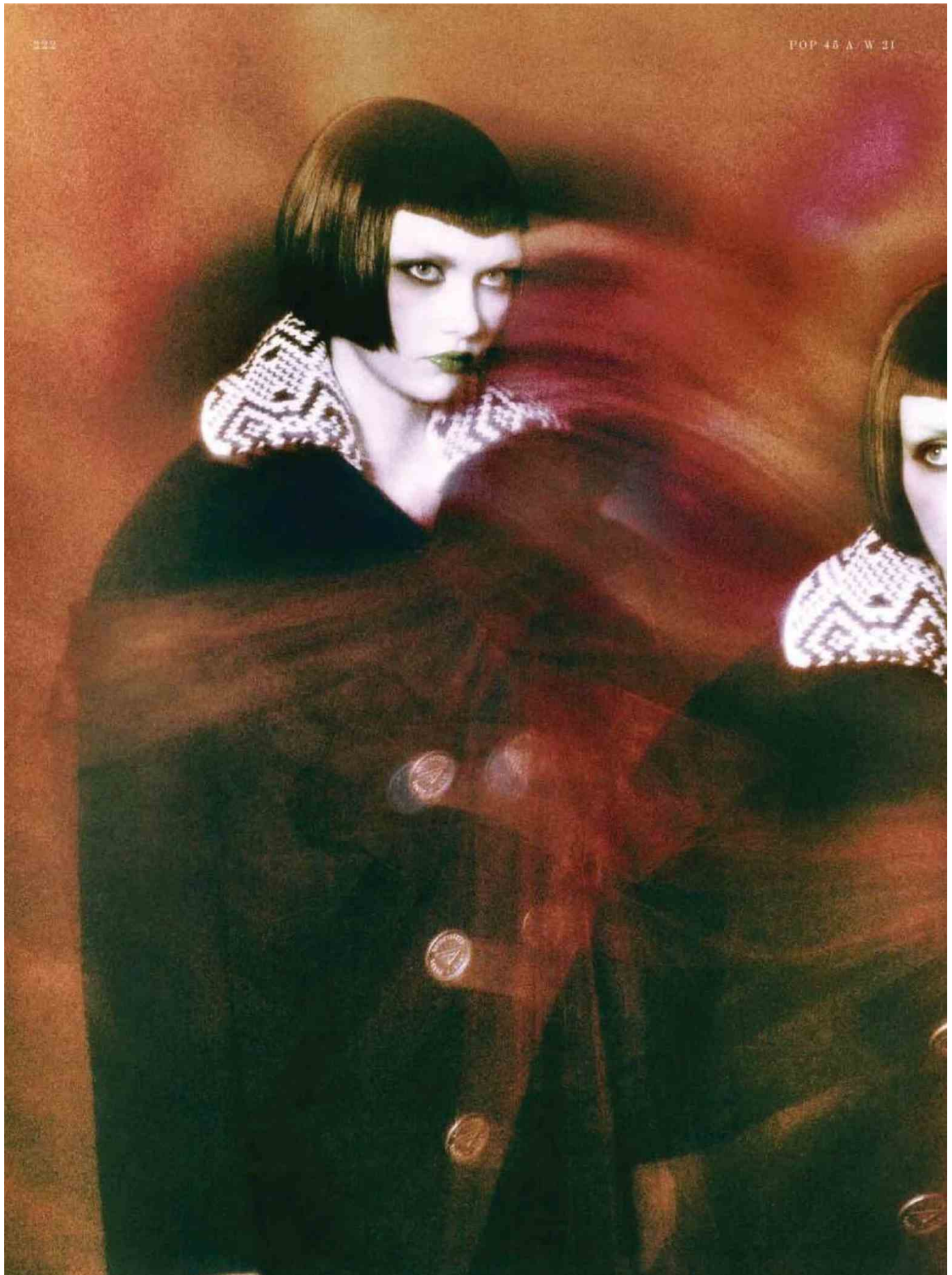
221

*Black sheer tulle dress by P.R.A.D.A.
pink latex tights stylist's own*



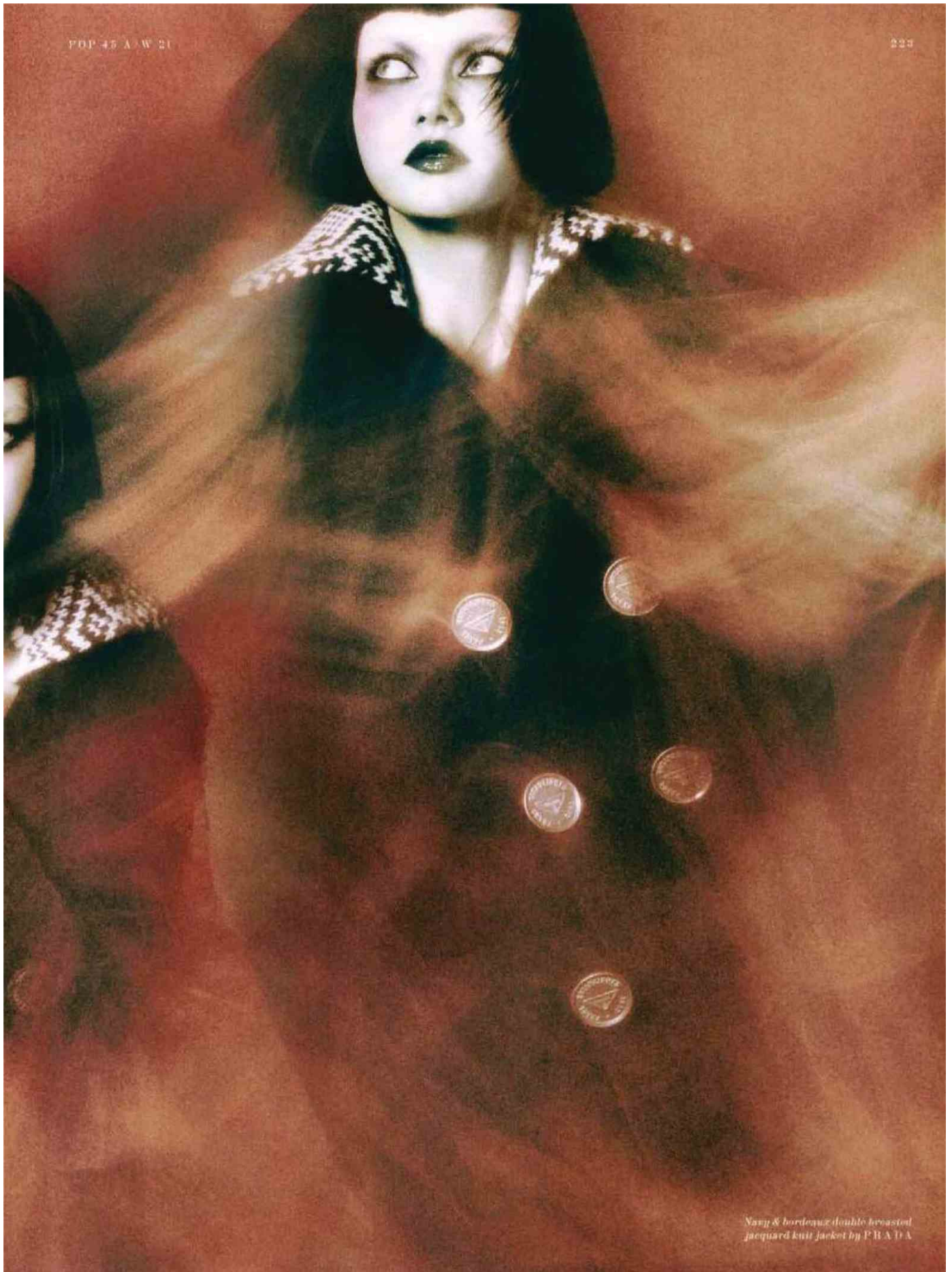


► 1 settembre 2021





► 1 settembre 2021



Navy & bordeaux double breasted jacquard knit jacket by P R A D A





► 1 settembre 2021

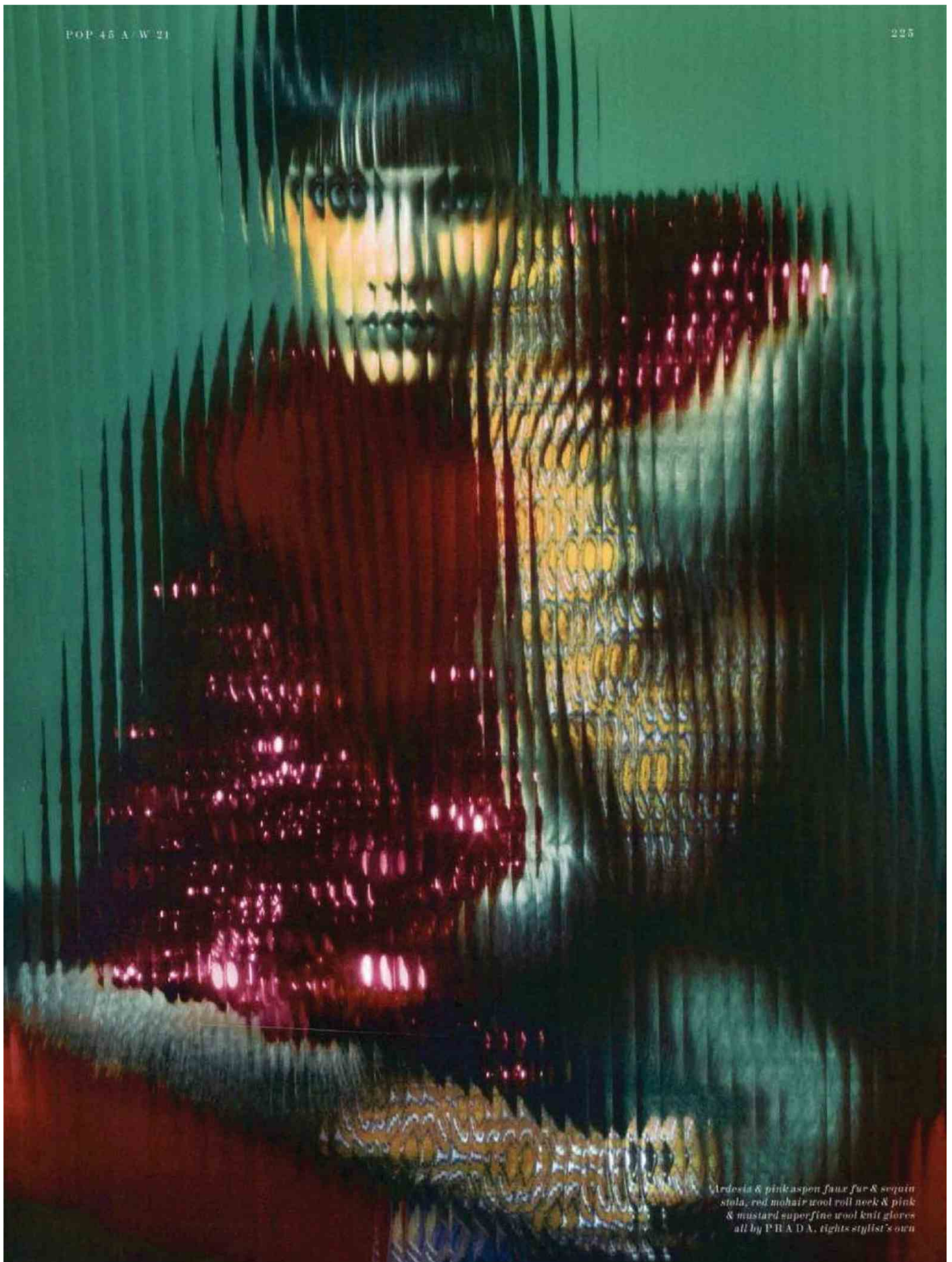


Black double breasted corduroy coat & orange nappa gloves both by P.R.A.D.A.





► 1 settembre 2021



*Ardesia & pink aspon faux fur & sequin
stola, red mohair wool roll neck & pink
& mustard superfine wool knit gloves
all by P R A D A, tights stylist's own*





► 1 settembre 2021





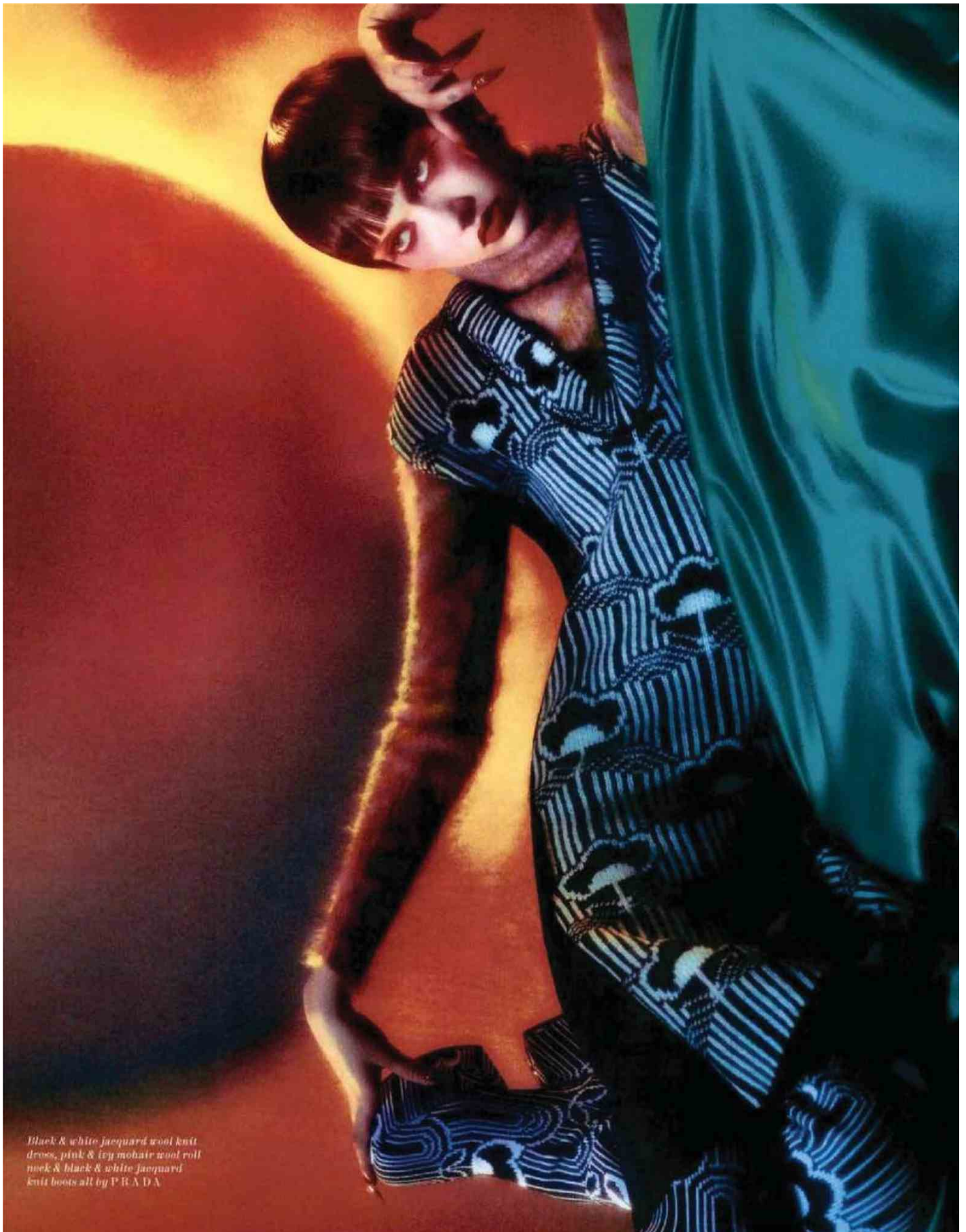
► 1 settembre 2021

*Navy double breasted skirt (worn
as dress) & black & red jacquard
knit boots both by P R A D A*





► 1 settembre 2021



*Black & white jacquard wool knit
dress, pink & ivory mohair wool roll
neck & black & white jacquard
knit boots all by P R A D A*



Pop

PAESE :Regno unito
PAGINE :218
SUPERFICIE :1 860 %



► 1 settembre 2021



*Black & white shetland wool
knit cardigan by P R A D A*



Pop

PAESE :Regno unito
PAGINE :218
SUPERFICIE :1 860 %



► 1 settembre 2021





► 1 settembre 2021



*Black & pink superfine wool knit suit,
wine & sage superfine wool knit gloves
& black brushed leather derby shoes
all by P R A D A, socks stylist's own*



Miuccia + Raf. 10 Takeaways from 2021...

1. **HAVE LIKE YOU MEAN IT, REALLY MEAN IT.** Miuccia and Raf in the Berghain of their minds. The conversation between the two has started to THROB with a Richie Hawtin/Plastikman doosh doosh doosh beat. Can you see it? Miuccia's skirt swishing. Raf's head moshing. Talking to nobody and everybody all at once. Ready to kit people out so that they can have it large when dark corners, sticky floors and strobing lights are a thing again... Sooon.

2. **ALL THE FEELS, ALL THE REALS.** From an Impossible Conversation to Possible Feelings, Miuccia and Raf are VIBING with one another. If the first collection had the duo tentatively edging towards each other like a nervy first date, then AW21 was more of a heady fumbling of tactile pleasures that are equal parts Miuccia and Raf. That cord coat is 100% JUMBO and in a colour palette that is MEGA RAF. Those giant paillettes are SIGNATURE MIUCCIA - remember AW11? The coming together of a bomber jacket with a jacquard knit lining - the garment equivalent of a passionate RAF/MIUCCIA SNOG.

3. **SECOND SKINZ** Nobody actually likes bodywear in 'skin' tones. Zip yourself into a Miuccia/Raf jacquard knit onesie instead, keeping the fit tight AF. Throw mad shapes with epic shapes printed all over. Don't ever think about trying to pee.

4. **NE TOUCHEZ PAS** Covid is still raging. Variants will surely mutate. Better guard yourself with extra long gloves. Preferably geometric printed. They come with pochettes too. Snap them up. How many pounds in that snap clasp purse? Enough for the night bus fare home. Except they don't take cash anymore... **SO WALK THIS WAY AND JANGLE!**

5. **META BETTER SET** Sustainability made sexy as AMO's jade green veined marble and baby blue faux fur will be reused somewhere, somehow by Meta, a clever circular economy project based in Milan. We want a FLUFFY

FAUX FUR ROOM permanent experiential room at Fondazione Prada for everyone to roll around on...

6. **TWO STEP, SHOE STEP** Speaking of which, was anyone else mesmerised by the way those chunky two part platform shoes - either a brogue or a sockette printed boot - buried themselves in that faux fur floor? OMG, it was DELICIOUS watching them sink in. Everything was slightly OFF THE CHART BIG from the the enlarged Cleo bags to the giant clutches. Since the world is topsy-turvy, might as well enlarge the scale and exaggerate it all. Still gotta stay sturdy on the ground.

7. **ALL FUR COAT AND NO KNICKERS** Raf and Miuccia said it didn't feel right to be exuberant after their menswear show but then what's with all the giant spangly paillette and faux fur lined capes clutched at the chest like they might slip and reveal something deliciously tawdry underneath. You know they want us to be EXTRA, REALLY! STOP with the RUSE!

8. **GOOD COAT GAME** So. Many. Coats. Big bomber love in more of that sexy Re-Nylon (Prada is trying to phase out virgin nylon by 2021 - no biggie.) Boxy fits. Sloped mega shoulders. Double-breasted Chesterfields. Glinting sequin dazzle dazzle coats. All the options. All the moods.

9. **POWER DYNAMIC** After the show, they had their digital debrief with the likes of Marc Jacobs, Hunter Schafer and Lee Daniels in their thrall. But you were really looking at Miuccia and Raf's furtive glances at one another, even as they were isolated in their digital screens. Who's top dog? How do they assert themselves with one another? Are there raging creative battles behind the scenes? What's behind Miuccia's smize as Jacobs declared: 'The PRADA.NESS is Mrs Prada!' Time will tell.

10. **POSSIBLE CONVO III** Every Miuccia/Raf co-created collection now feels like a much awaited sequel. Level up? One up? We wanna SEE more. Maybe we'll even be there in the same room soon. GOD, WE HOPE SO!

10 Takeaways from the Entire World edition Miuccia / Raf media interview...

1. They start everything from dialogue.
2. Dialogue about ideas and feelings (and last season.)
3. Miuccia and Raf both consider talking is 100 per cent the key.
4. But neither sketches. Or can.
5. Good thoughts is what makes a good designer.
6. Try and really dial in on what really interests you (a colour, a place...)
7. Investigate too why you hate something!
8. They think people / our world is becoming super conservative.
9. That might well inform the next show(s)!
10. In an era of change, this team is yet to find a 'routine.' Celebrate that. Be kind and inquisitive re that... *Why not!?*





► 1 settembre 2021



Black double breasted corduroy coat & orange nappa gloves both by P R A D A

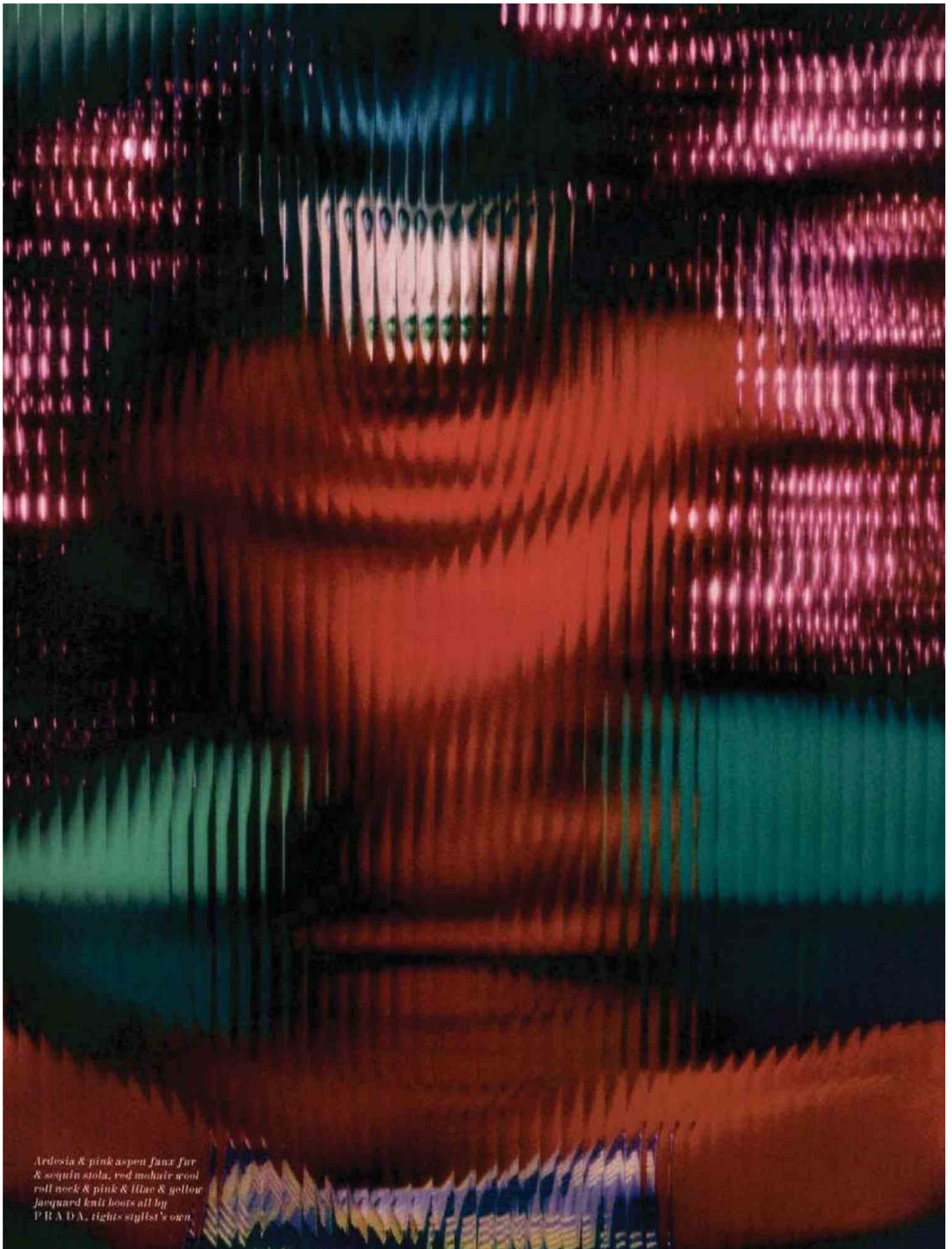


Pop

PAESE :Regno unito
PAGINE :218
SUPERFICIE :1 860 %



► 1 settembre 2021



*Ardesia & pink aspen faux fur
& sequin stola, red mohair wool
roll neck & pink & blue & yellow
jacquard knit boots all by
P R A D A, tights stylist's own.*





► 1 settembre 2021



*Blue sequin coat & black brushed
leather derby shoes both by
P R A D A, tights stylist's own*





► 1 settembre 2021



*Blue sequin coat by P R A D A,
tights stylist's own*





Black sheer tulle dress by P R A D A





► 1 settembre 2021



*Grey & Heme double breasted
jacquard wool coat by P R A D A*







► 1 settembre 2021





Purple superfine wool roll neck top & pink logo earring both by PRADA

Model SOFIA STEINBERG
» Ford, Casting BEN GILMES,
Hair OLIVIER SCHAWALDER
» Bryant Artists, Make up CECILE
PARAVINA *» Bryant Artists,*
Manicure EBI NARITA, *Set*
NICOLA SCARLINO, *Technical*
Director JOSEF BEYER,
Fashion Assistance MICHIEL
HEEMSKERK, *Production* ZOÉ
MARTIN *» Producing Love,*
Production Assistance WENDY
TRUONG, *Set Assistance* HUGO
BONVIN & MARC LAUNAY,
Retouch INK BÉTOUCH



Pop

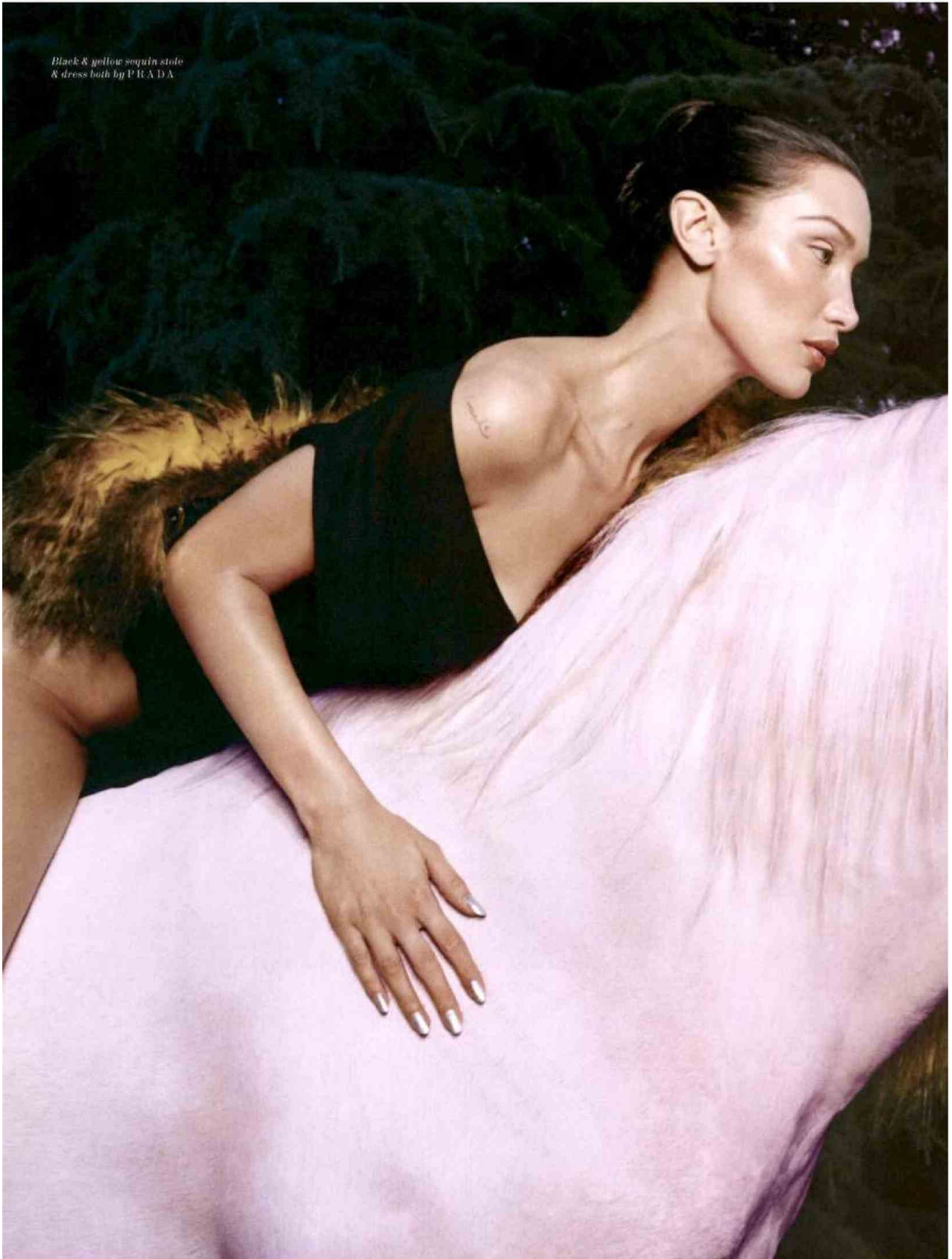
PAESE :Regno unito

PAGINE :1

SUPERFICIE :688 %



► 1 settembre 2021



GRAN BRETAGNA - POP - PRADA - 1DI2 - FW21.jpg



Tutti i diritti riservati

Pop

PAESE :Regno unito

PAGINE :1

SUPERFICIE :688 %



► 1 settembre 2021



GRAN BRETAGNA - POP - PRADA - 2DI2 - FW21.jpg



Tutti i diritti riservati

Pop

PAESE :Regno unito

PAGINE :1

SUPERFICIE :688 %



► 1 settembre 2021



308

POP 45 A/W 21

*Pink & black jacquard knit
Cleo bag by PRADA*

GRAN BRETAGNA - POP - PRADA - FW21.jpg



 Tutti i diritti riservati

Pop

PAESE :Regno unito

PAGINE :1

SUPERFICIE :688 %



► 1 settembre 2021

Abby wears red wool sweater & green sequin boot by P R A D A , denim shorts stylist's own; black napa leather derby shoe by P R A D A

GRAN BRETAGNA - POP - PRADA1 - 1DI2 - FW21.jpg



 Tutti i diritti riservati

Pop

PAESE :Regno unito

PAGINE :1

SUPERFICIE :688 %



► 1 settembre 2021

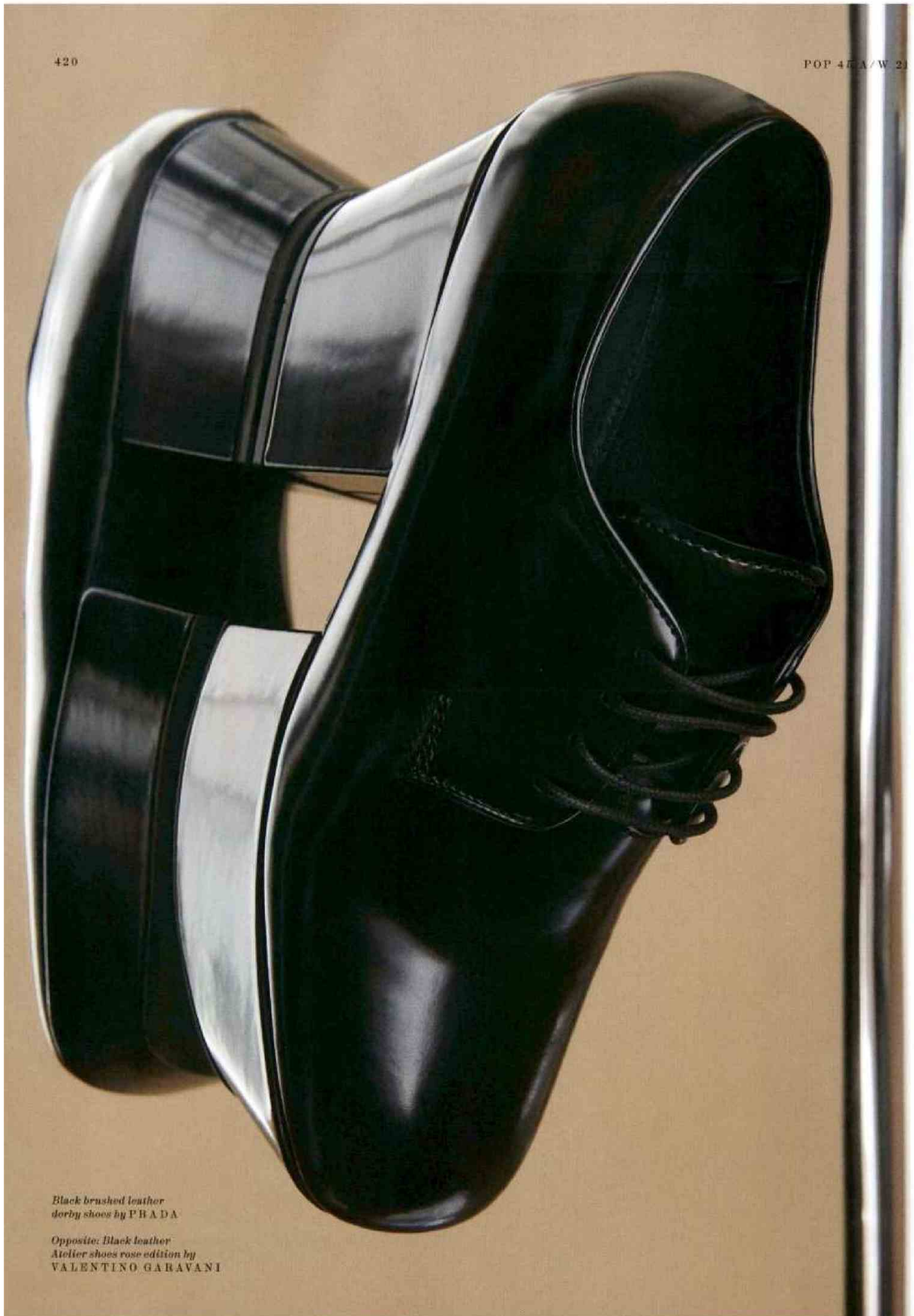


GRAN BRETAGNA - POP - PRADA1 - 2DI2 - FW21.jpg





► 1 settembre 2021



420

POP 4/EA/W 21

*Black brushed leather
derby shoes by PRADA*

*Opposite: Black leather
Atelier shoes rose edition by
VALENTINO GARAVANI*





► 1 settembre 2021



GRAN BRETAGNA - POP - PRADA3 - FW21.jpg



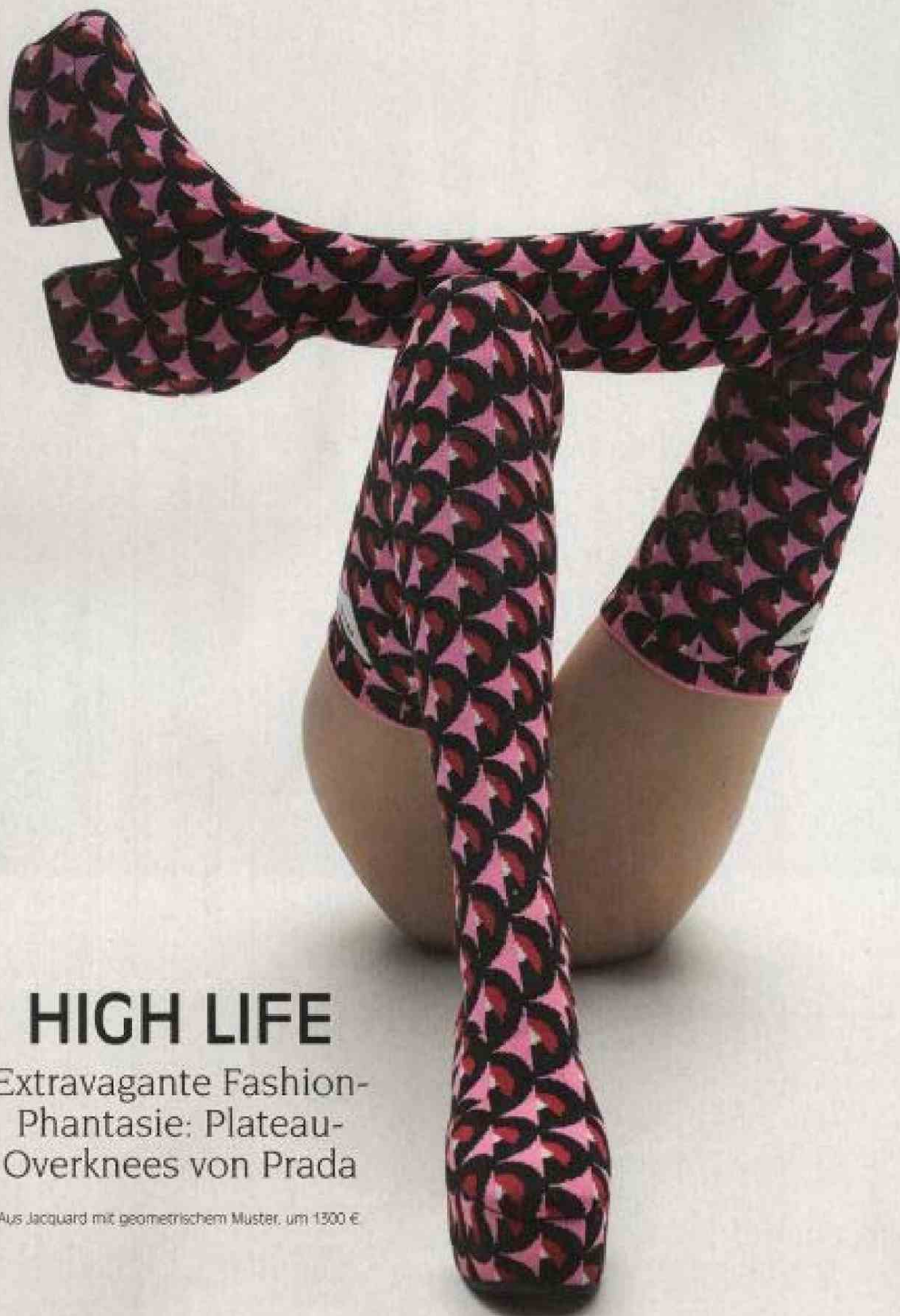


► 1 ottobre 2021





► 1 ottobre 2021



HIGH LIFE

Extravagante Fashion-
Phantasie: Plateau-
Overknees von Prada

Aus Jacquard mit geometrischem Muster, um 1300 €



ICON (DE)

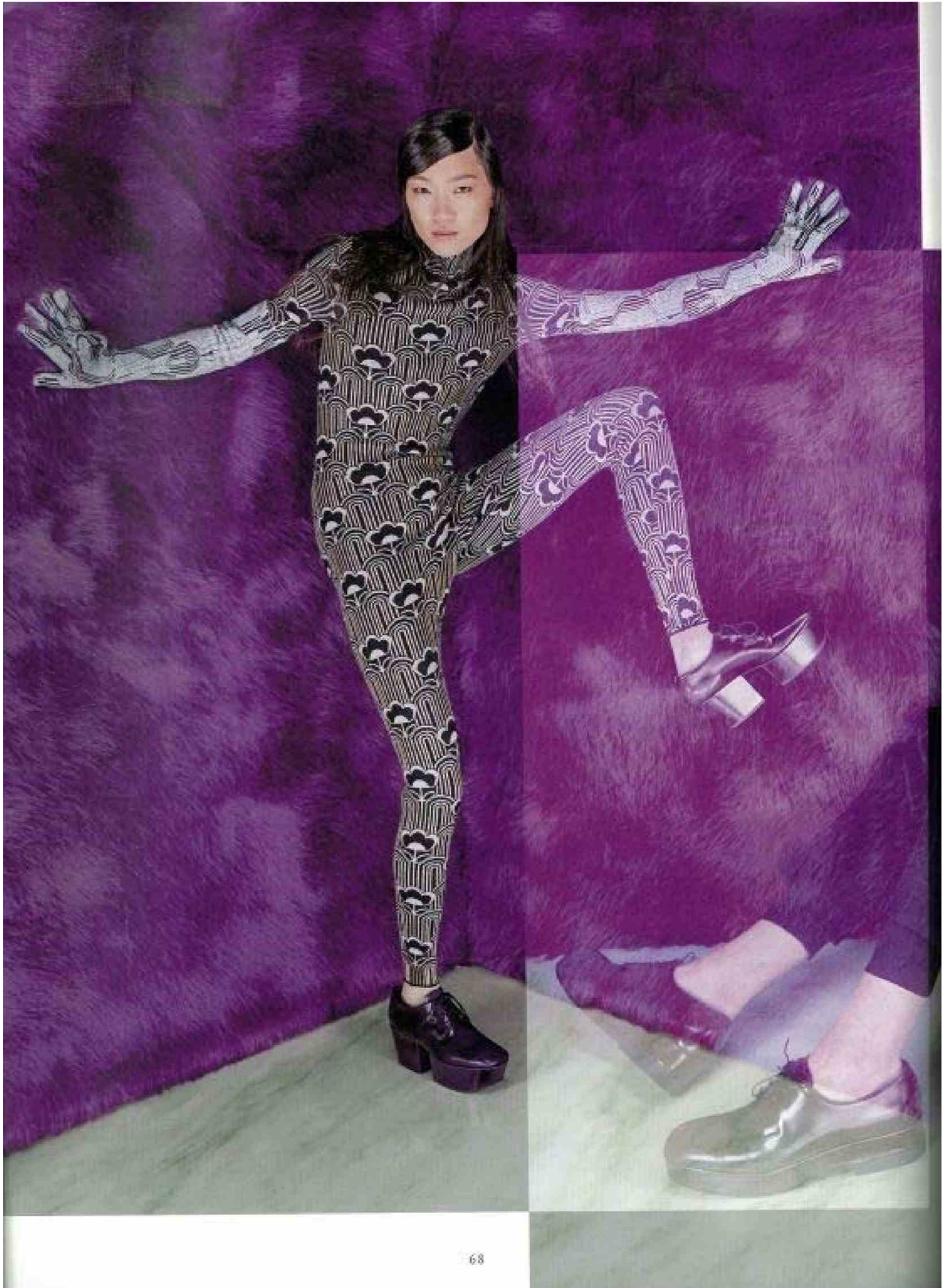
PAESE :Germania

PAGINE :1

SUPERFICIE :0 %



► 1 settembre 2021



68

GERMANIA - ICON - PRADA2 - 01.09.21



► 1 settembre 2021

Lu: Woll-Jumpair mit passenden Handschuhen und Plateauschuhen.
Alex: Bomberjacke aus Nappaleder, Turtleneck, Long John und Hose aus
Wolle. Dazu Handschuhe und Schuhe aus Leder.



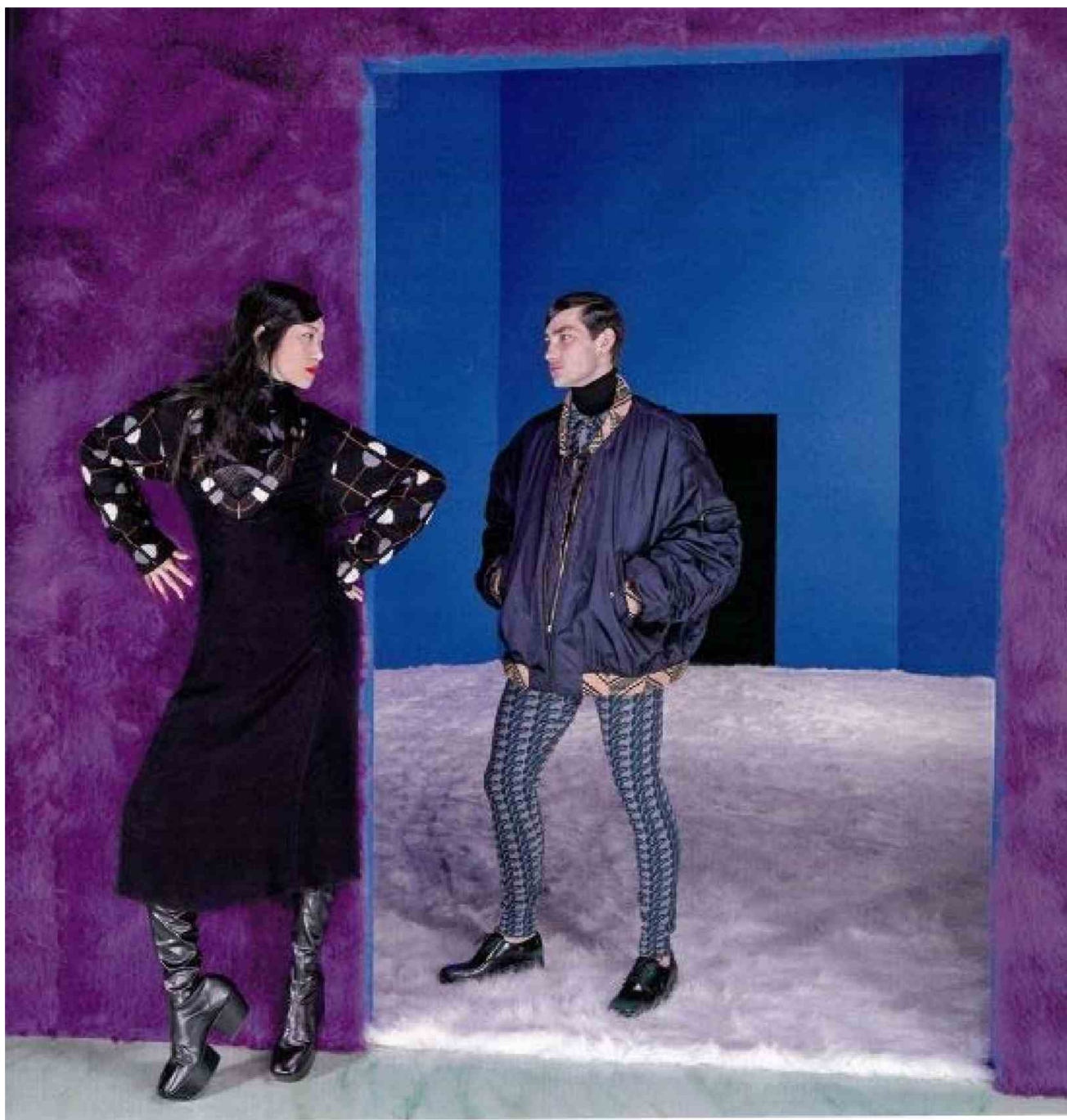


► 1 settembre 2021



Im Untergesicht: Lu trägt ein Jacquardkleid aus Chiffon, Jumpsuit aus Wolle und Overknees. Alex eine Bomberjacke aus Re-Nylon mit Wolf-Jacquard-Futter. Long John aus Wolle, Mohair-Turtleneck und Schuhe. Lu: Strick aus Jacquard und Webpelz. Cardigan aus Wolle, Rock und Overknees. Alex: Mäntel aus Re-Nylon und Jersey, Turtleneck, Long John, Pulli, Schuhe aus gebürstetem Leder.





Illo Jahr 2007 läutete Prada in Duisburg eine neue Ära ein. Bis dahin handelte es sich bei der dort ansässigen Firma Steiff Schulte um ein Traditionsunternehmen für die Verarbeitung von Edel- und Naturhaaren wie Alpaka und Mohair zu Webpelzen für Stofftiere, Armeeparka oder hochwertige Konfektionsware. Dann jedoch hatte die Steiff-Teddy-Sammlerin Miuccia Prada in Mailand eine Eingebung und entwarf eine Winterkollektion aus dem flauschigen Material. Seitdem hat der Designer-Webpelz – nicht nur bei Prada – immer wieder neue und große Auftritte. Wie auch in der aktuellen Kollektion beziehungsweise unserem ICON-Shooting. Inzwischen ist das Duisburger Unternehmen die erste Adresse für alle Designer, die haptisch und farblich ausgefallene Webpelze verarbeiten. 30 Mitarbeiter arbeiten vor Ort und sind für das internationale Kreativ-

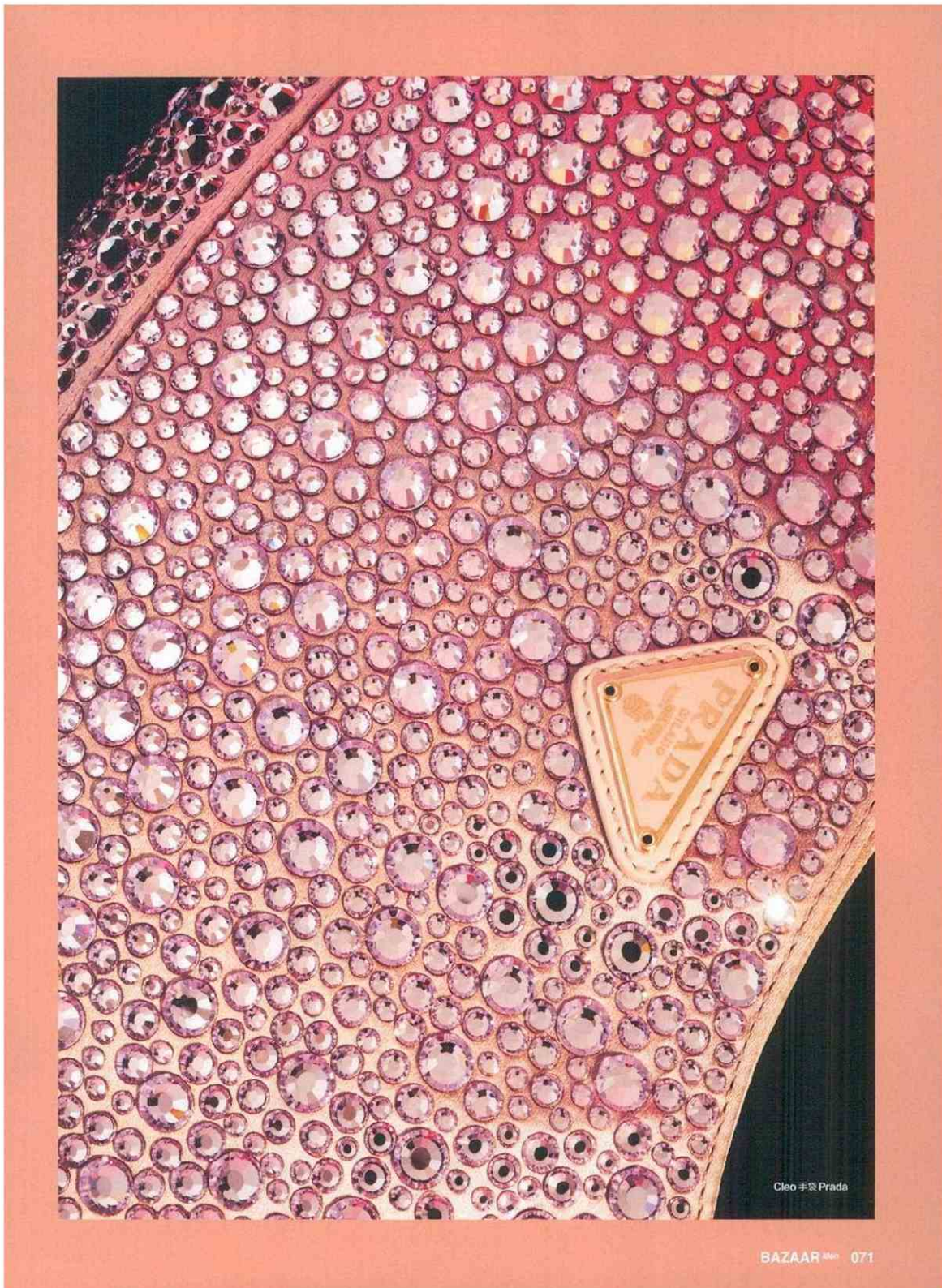
klientel da, um jede Saison aufs Neue die Grenzen dessen auszuloten, was möglich ist. Spezialisiert ist man hier auf das Färben – 6000 Töne stehen zur Verfügung; aber auch gewebt wird im Haus und dem Stoff das Finish verpasst. Außerdem können die Designer aus 20 verschiedenen Oberflächen beziehungsweise Haptiken auswählen. Das Resultat sind dann die feinsten und edelsten Webpelze, die einem echten Pelz in Schönheit nicht nachstehen. Auch der Stoffier-Pelz für die Sammlerstücke von Steiff wird nach wie vor in Duisburg hergestellt. Und wer will, kann – nach Terminabsprache – die gläserne Fabrik besichtigen, da dort auch Führungen angeboten werden. Die Designer selbst haben in Duisburg noch nicht vorbeigeschaut. Sie trifft man auf den einschlägigen Messen oder in ihren Ateliers. Da geht es kuscheliger zu.

AMW





► 1 agosto 2021



CHINA-HARPER`S BAZAAR MEN`S STYLE-PRA DA-08.21





► 1 agosto 2021



CHINA-HARPER`S BAZAAR-PRADA-01.08.21





► 1 agosto 2021



CHINA-HARPER`S BAZAAR-PRADA-01.08.21





▶ 1 settembre 2021



アンバランスを心地よさ。身体にフィットするボディースーツにインパクトをのせるのはグラフィカルな模様。きらめくシークワインのドレスやジャケットとのリズムカルなコンビネーションが、自然豊かな緑の風景に心地よい違和感を描き出す。(右)ドレス 参考商品 ベスト ¥374,000 シューズ (参考色) ¥221,100 グローブ ¥116,600 (右から2番目) ボディースーツ ¥317,800 グローブ ¥116,600 (すべて予定価格) / オペテPRADA (プラダ クライアントサービス) ハット / GLADYS TAMEZ MILLINERY (gladys tamez.com) (左から2番目) ボディースーツ ¥154,000 中に着たタートルネックニット ¥242,000 ピンクのニットボロ ¥143,000 シューズ ¥145,600 (すべて参考価格) (左)ドレス ベストととも参考商品 グローブ ¥116,600 シューズ (参考色) ¥221,100 (すべて予定価格) / オペテPRADA (プラダ クライアントサービス) ハット / ALBERTA FERRETTI (www.albertaferretti.com)



► 1 settembre 2021



143





▶ 1 settembre 2021

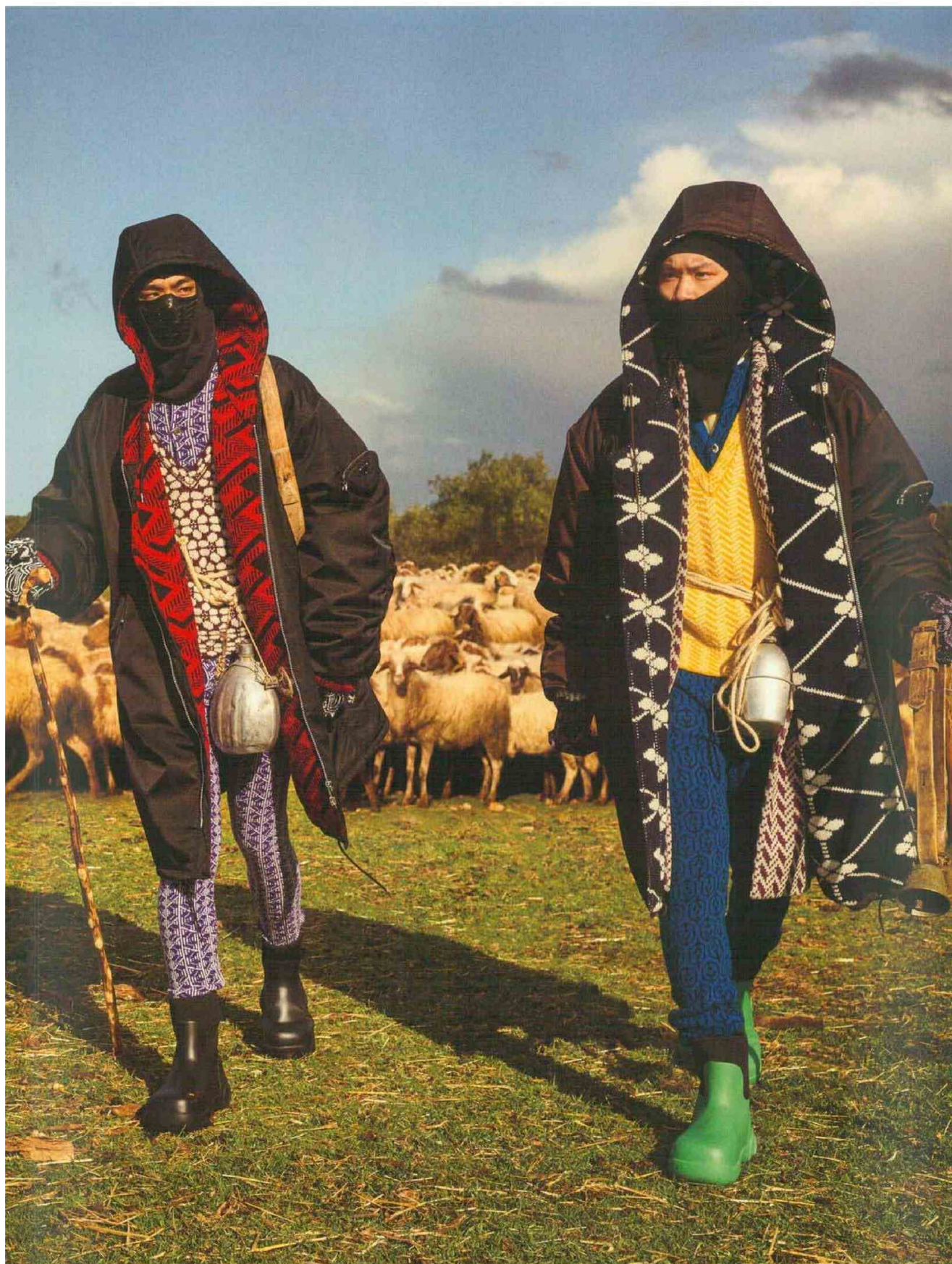


彷徨する遊牧の民。

クラフティカシメ視厚模様のルン
ガ帽をけぼれた合掌のブツダ。主
パーサイヌの黒のコートから、ま
く独創的な柄のレイヤードが、ブレ
イアムに存在感を醸成する。(右)
ナイロンコート ¥823,700 (予定価
格) ユールコート ¥492,400 (参考
価格) ベスト ¥122,100 (参考価格)
ジャケット ¥342,000 (参考価
格) タロコフ ¥116,600 (予定価
格) すべて PRADA プラダ ライア
ントサービス シューズ ¥48,400
AMBUSH (アンブッシュ) フラウ
ズシューズ (中) コート ¥823,700 (予
定価格) ベスト ¥122,100 (参考価
格) ショップシューズ ¥242,000 (参考
価格) タロコフ ¥116,600 (予定価
格) すべて PRADA (プラダ) スタイ
ル (リ) ビズ) シューズ ¥48,400
AMBUSH (アンブッシュ) ラウ
ンシューズ (中) ¥342,000 (参考
価格) ベスト ¥122,100 (参考
価格) コート ¥823,700 (予定
価格) タロコフ ¥116,600 (予定
価格) すべて PRADA (プラダ) ライ
アントサービス シューズ ¥48,400
HERON PRESTON (ヘロン
プレストン) の他、スタジオ 1438



► 1 settembre 2021





핀스트라이프 재킷과
스커트, 모헤어 니트 파케
트, 자카르 니트 터틀넥,
플라워 패턴의 사이하이
부츠, 미니 클레오 백은
모두 Prada.

MODEL
JUNGHOYEON
HAIR STYLIST
CHOIEUNYOUNG
MAKEUP ARTIST
HWANGHEE JUNG
ASSISTANT
LEESEOHYUN

KOREA - ELLE - PRADA DONNA - 01.09.21





▶ 1 settembre 2021

자카르 디테일의 리나일론
보머 재킷과 옐로 니트
보디수트, 슬릿 스커트는
모두 Prada.

대범하고
독창적인
정신으로
탄생한
뉴 룩의
과워플한
먼모.

PHOTOGRAPHER
SHIN SUN
HYE
EDITOR
KIM MI
KANG

NEW
CONFIDENTIAL

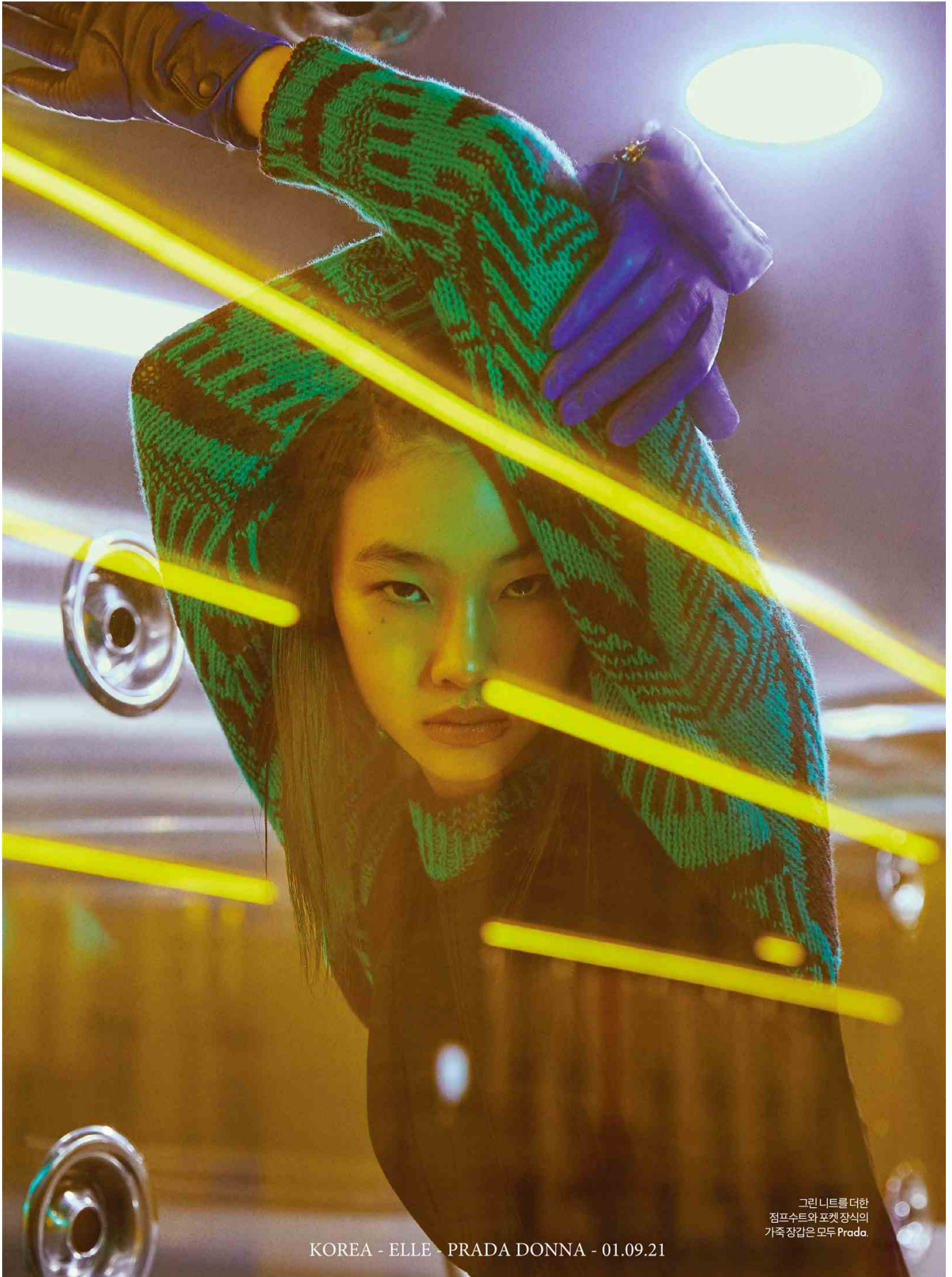
KOREA - ELLE - PRADA DONNA - 01.09.21



Elle (Korea)

PAESE :Corea del sud
PAGINE :1
SUPERFICIE :556 %
PERIODICITÀ :Mensile□□

▶ 1 settembre 2021



그린 니트를 더한
점프수트와 포켓 장식의
가죽 장갑은 모두 Prada.

KOREA - ELLE - PRADA DONNA - 01.09.21



Tutti i diritti riservati



블루 코듀로이 코트와
터틀넥, 스커트, 데비 슈즈,
퍼플 컬러의 '시노' 백, 포켓
가죽 장갑은 모두 Prada.

KOREA - ELLE - PRADA DONNA - 01.09.21



Elle (Korea)

PAESE :Corea del sud
PAGINE :1
SUPERFICIE :556 %
PERIODICITÀ :Mensile□□

▶ 1 settembre 2021



니트 소매의 블랙 드레스와
이너 웨어로 입은 보디수트,
플라워 패턴 '클레오' 백,
로고 이어링은 모두 Prada.

KOREA - ELLE - PRADA DONNA - 01.09.21



Tutti i diritti riservati



버튼 장식의 오버사이즈
네이비 코트와 스커트,
플라워 사이하이 부츠는
모두 Prada.



ART DESIGNER : LEE SO JEONG (PRADA) (3442-1830)

KOREA - ELLE - PRADA DONNA - 01.09.21





다양한 컷의 다이아몬드의 리운드 컷 세라이어, 마르케스 첫 민치니(로가 조화를 이루는 티파니 하머주얼리
다이아몬드&세라이어&탄자나이트 퀸 네크리스 가격 미정 티파니(Tiffany & Co.), 루아니가 달린 가죽 잠금 거울 브러쉬(Prada).



Opulence
Diversity

다면적인 감각과 감정의 풍요로움을 상상하는 프라다의 미학.
PRADA

KORE - ELLE - PRADA - 01.09.21

photographer SUNHYE SHIN editor YEJIN LEE



모헤어 폴로 셔츠와 자카드 니트
버튼 장식 스커트, 하늘색
니하이 부츠와 비스코스 자카드 니트
클레오 백은 모두 Prada 제품.

왼쪽 페이지 | 티틀넥 스웨터와
대각선 패턴의 코듀로이 코트,
파우치가 달린 푸른색 가죽 장갑,
부드러운 나파 가죽 패딩
시노 백은 모두 Prada 제품.

KORE - ELLE - PRADA - 01.09.21





KORE - ELLE - PRADA - 01.09.21

볼륨감 있는 커다란 소매 장식이
특징인 싱글 버튼 오버사이즈 코트와
가죽 장갑, 가죽 부츠는
모두 Prada 제품.

왼쪽 페이지 | 자카드 니크라인 장식
점프슈트와 파우치가 달린
오렌지색 가죽 장갑은 Prada 제품.



KORE - ELLE - PRADA - 01.09.21

SPONSORED BY PRADA

네크라인이 눈에 띄는 더블버튼
코트와 자카드 니트 니하이 부츠,
삼각 로고 장식 나파 가죽
패딩 시노 백은 모두 Prada 제품.

왼쪽 페이지 | 스팅글 장식
더블버튼 코트와 회색 터틀넥,
미니 클레오 백은
모두 Prada 제품.





Prada

Bright white accessories are on the horizon – whether bags or shoes, this is an investment trend.

Coat, £5,800, and bag, £1,700, both Prada (prada.com)





B&A
MUST
HAVE



&

ОТПРАВЛЯЕМСЯ
НА ОХОТУ
ЗА САМЫМ
ЖЕЛАНЫМ
АКСЕССУАРОМ
СЕЗОНА
ВО ВСКОРУЖИИ



Серьги,
Jennifer Fisher



Бермуды,
Saint Laurent



Мюли,
Wandler

СУМКА
PRADA

Мы впервые увидели Cleo год назад и сразу поняли: перед нами икона. Сначала лаконичнейшая из сумок существовала исключительно в версии из полированной кожи и только в черном и белом цветах. Этой весной к ним добавились и новые оттенки, и экзотические варианты из страуса и крокодила – а сам аксессуар побил все рекорды популярности. Ну а осенью ждем третью волну ажиотажа: две оп-арт-модели с икакардовым плетением точно не останутся незамеченными.

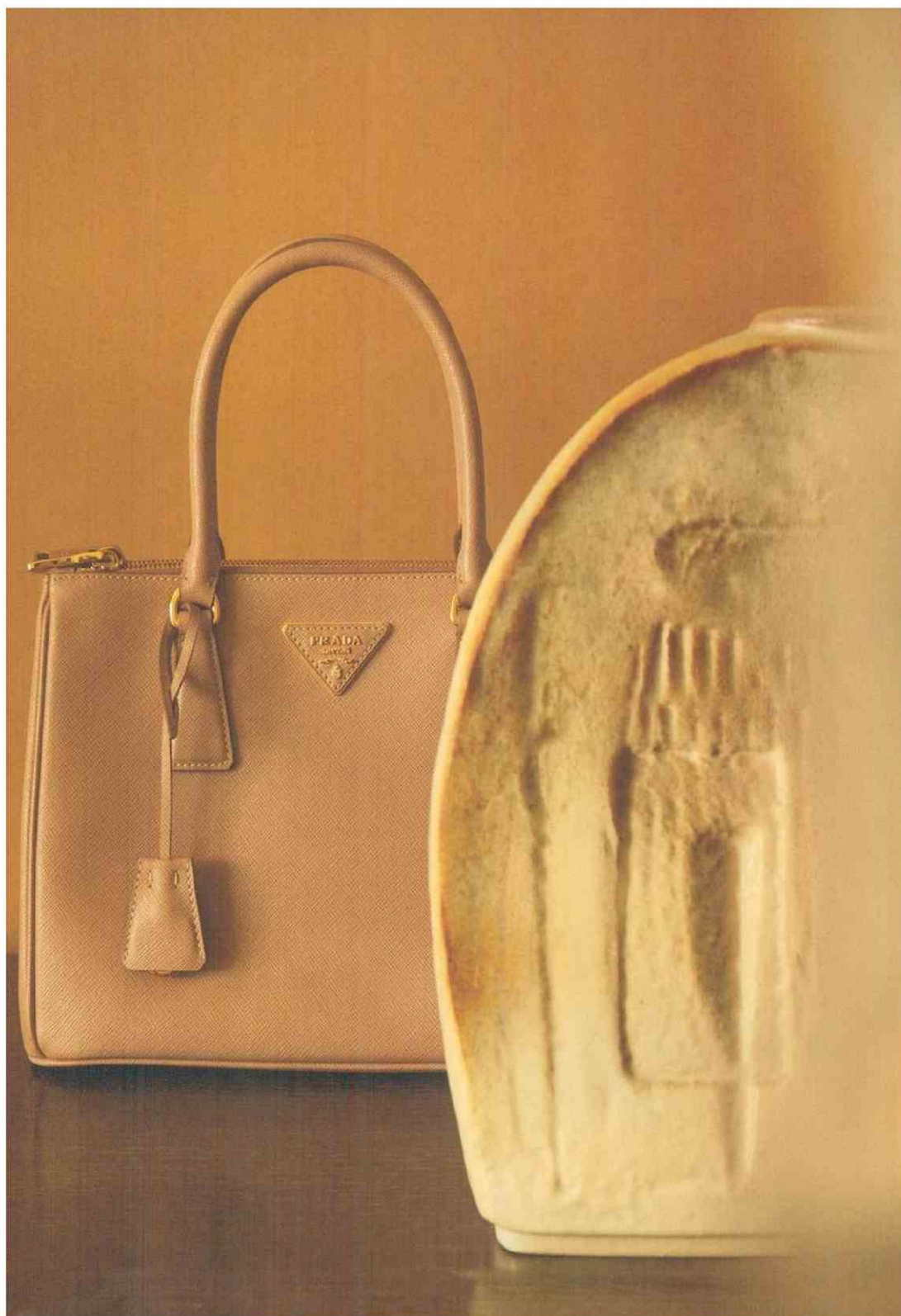




MAESTRO, ¿QUÉ ES UN CLÁSICO? ALGO QUE NO SE PUEDE HACER MEJOR

La frase se la atribuyen al torero El Guerra ante la pregunta de uno de su cuadrilla, y es extrapolable a estos bolsos: modelos con boquillas vintage e iconos con cambios simbólicos son los “buenos conocidos” en los que fijarse este otoño.

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CHINA-T MAGAZINE-PRADA-08.21



Intemporel à l'italienne

Des lignes pures
et un cuir saffiano :
la définition du style
selon Prada.

Photographie Angèle Châtenet



La maison milanaise réinvente cette année son sac iconique Galleria né en 2007. Unisexé et contemporain, il se glisse au creux du bras pour une rentrée menée tambour battant. □

SAC GALLERIA PRADA (PRIX SUR DEMANDE).



FRANCIA - MADAME FIGARO - 10.09.2021



STIJL — SHOPPING



Saffianoleren handtas
Galleria, € 2400 Prada





► 1 luglio 2021

AKSESUAR B A Z A A R

YAZIN PARLAYANI

Sezonun favori el çantası karşımızda.
Galleria, çekiciliğini zamansız klasik stiline borçlu

Fotoğraflar Tan Shuo
Stil editörü Yu



Çantalar Prada

TURCHIA - HARPER'S BAZAAR - PRADA - 01.07.21





L'histoire

En baptisant le sac « Galleria », Miuccia Prada a souhaité rendre hommage à la première boutique, qui proposait déjà des accessoires, ouverte par son grand-père Mario en 1913 dans la sublime Galleria Vittorio Emanuele II à Milan.



Les célébrités

En bientôt quinze ans d'existence, le sac a conquis beaucoup de stars à travers le monde. Parmi elles, Selena Gomez et Taylor Swift (*en photos*) mais aussi Gigi Hadid ou encore Rihanna.

Le « Galleria » de Prada

Depuis 2007, le sac réalisé en cuir Saffiano est devenu un classique et le préféré des fans de la maison italienne.

Par Frédérique Dedet



Le savoir-faire

Fait en cuir Saffiano, un procédé élaboré par Mario Prada, le « Galleria » résiste à la pluie et aux rayures. Les 83 pièces qui le constituent sont assemblées à la main dans les ateliers de la maison en Italie.



La nouvelle égérie

Hunter Schafer, mannequin américain transgenre et l'une des stars de la série *Euphoria*, avec Zendaya sur HBO. À 22 ans, elle est aussi scénariste et activiste pour les droits LGBT+ aux États-Unis.

Les déclinaisons

Cette saison, il se décline en huit couleurs. Sa taille de référence est de 28 cm, mais il existe en quatre tailles, en 22 cm, 32 cm et 35,5 cm.





LEGENDARY ITALIAN STYLE

A timeless element of the Prada wardrobe, the Galleria bag is a brand icon. Reinvented and recreated season after season, depending on the mood of the moment, it sails close to the winds of fashion. F.L.

Prada's Galleria holds a special place in the hall of fame of the world's most iconic bags. The Milan label built its international reputation on its accessories and then its clothes made from nylon with a satin touch, but leather has always played a part in Prada's style history. Its founder, Miuccia Prada, took over the company from her grandfather, a Milan-based manufacturer of luxury leather bags, in 1985, so natural hides are part of the brand's DNA.

Designed in 2007 and constantly reinvented ever since, the Galleria bag, named after the ultra-chic Galleria Vittorio Emanuele II in Milan, where Mario Prada, the designer's grandfather, opened a store in 1913, is an archetype of the Prada style – a mix of abundance and minimalism,



kitsch and sensuality, 60s retro and futurism, sport and tailoring. Elegant and refined, this bag strikes the perfect balance between form and function. Heir to Prada's artisanal heritage while reflecting its modern design philosophy, this combination of old and new is the essence of timelessness. It was created in Saffiano, a scratch- and water-resistant calfskin, with a cross-hatched surface texture – a material patented by Mario Prada and still a leitmotif of the house today. A sober and timeless design with simple, pure lines, the Galleria consciously channels classic styles, recalling the strict shapes of popular mid-century doctor's bags, with its rectilinear form and curved upper handle, and interior featuring compartments, some with zips, and a logo-printed lining with pockets. The Galleria bag reveals the



The Prada Galleria bag embodies the brand's spirit of elegance. Large, small and mini, over the years the Saffiano leather bag has been designed in a multitude of colors, some with embroidery, stitching, and other designs.

century-old talent and excellence of Prada in the manufacture of leather goods. Composed of eighty-three individual pieces, this feat of design combines industrial precision with the accuracy of fine craftsmanship only the hand can achieve. Its raw edges are manually smoothed and painted to achieve a perfect join. Each Galleria bag features the Prada triangle – a synonym of quality and perfection. Although its shape has remained constant, its surface has been continuously redesigned in a wide spectrum of colors and leathers, some exuberantly embellished and embroidered, others simply denoted by a band of stitching. Season after season, the Galleria bag continues to speak to each new generation of contemporary heroines. ■



Prada
 7, rue de Grenelle, 6th. 10, avenue Montaigne, 8th.
 6, rue du Faubourg-Saint-Honoré, 8th. www.prada.com



► 1 agosto 2021



CHINA-VOGUE CHINA-PRADA-08.21

